



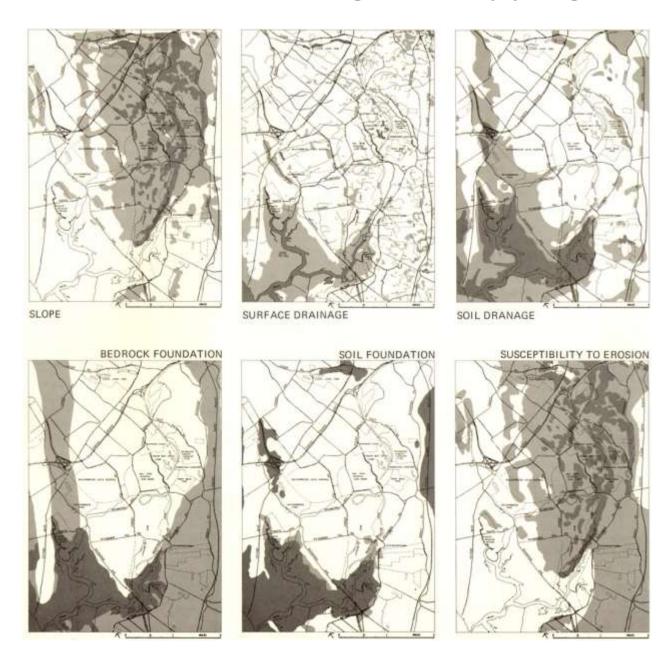
Cities are under threat from the impacts of climate change. In recent years major urban centres have been struggling to cope with temperature extremes, urban heat islands, flooding and increased storm activity. The need to intelligently model and evaluate planning and design solutions for sustainable and resilient cities is a must. These design strategies need to take into account geographic data, designing with a thorough knowledge of the earth and its systems.

Storm Sandy-Image from i.telegraph.co.uk/multimedia





McHargian Mapping Overlay System



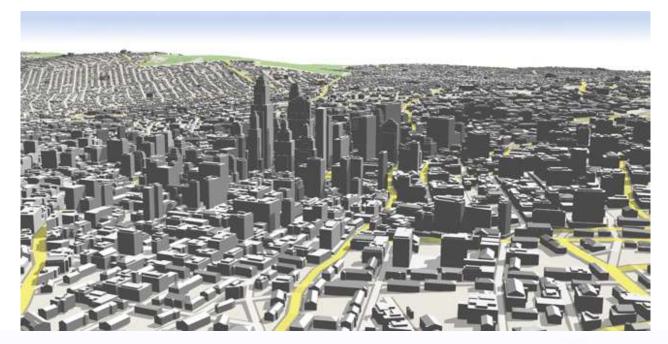
Geodesign as a discipline has been evolving over the past half century. In 1969, landscape architect lan McHarg published "Design with Nature", documenting his revolutionary method of design; the McHargian Mapping Overlay System.





What is Geodesign and why is it important in the built environment design profession?

- Geodesign is a new way of thinking about the design process for landscape architects, urban designers and planners of the built environment.
- It is a smarter framework of utilizing the site's data and leveraging geographic information to create, assess, design and visualize your smarter city designs and landscape concepts.
- Geodesign takes site inventory and analysis
 to a whole new level. Utilize geographic data
 and create evidence-based designs.









"Geodesign promotes designing with geography instead of designing around geography. Geodesign integrates science, social, and aesthetic values into landscape planning with GIS tools that support rapid evaluation of design alternatives against the impacts of those designs. Geodesign infuses design with a blend of science- and value-based information to help designers, planners, and stakeholders make better-informed decisions."

- Esri Inc





Geodesign: Creative Design with Data

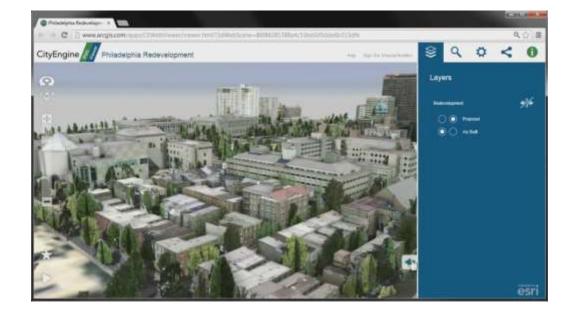
Geodesign is supported by many acclaimed landscape architectural theorists and practitioners.

"Geodesign applies systems thinking to the creation of proposals for change and impact simulations in their geographic contexts, usually supported by digital technology." - Carl Steinitz, Harvard's GSD professor emeritus

"Geodesign is a method which tightly couples the creation of proposals for change with impact simulations informed by geographic contexts and systems thinking, and normally supported by digital technology."

- **Michael Flaxman**, Professor at MIT's Department of Urban Studies and Planning, and **Stephen Ervin**, Professor at Harvard's GSD





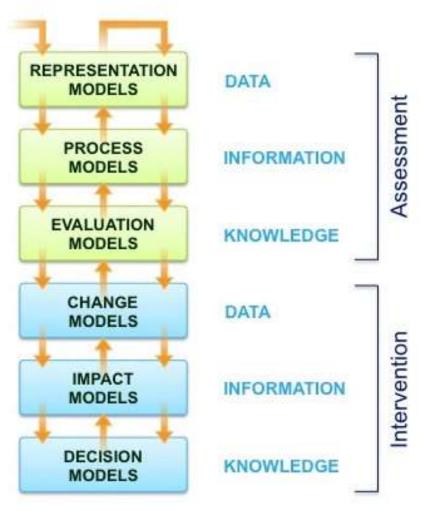




Framework for Geodesign

The geodesign framework – by Carl Steinitz

- 1 How should the landscape be described?
- 2 How does the landscape operate?
- 3 Is the landscape working well?
- 4 How might the landscape be altered?
- 5 What differences might the changes cause?
- 6 Should the landscape be changed?







Esri's 3D Geodesign Platform





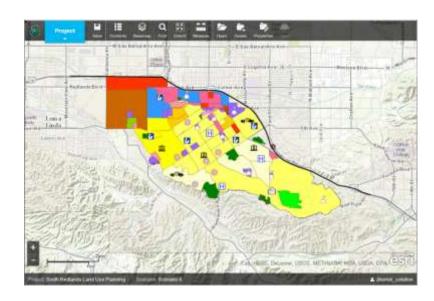
Landscape Architecture and Urban Design

Integrative Design- solves today's complex problems using integrative design techniques

Make Smarter Decisions- quick feedback the impact of your design decisions support smart planning and design

Enabling Technology- use the latest technologies and best practices to part of the Geodesign process

Collaboration- increase project success by using these collaborative tools that expand participation and increase transparency





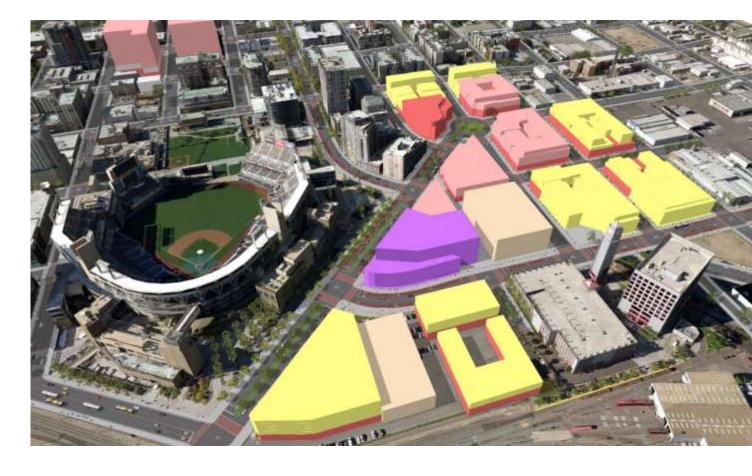




Import Your Urban Design Proposals within Existing Built Urban Context in CityEngine



See Before and After Scenes side by side to compare results

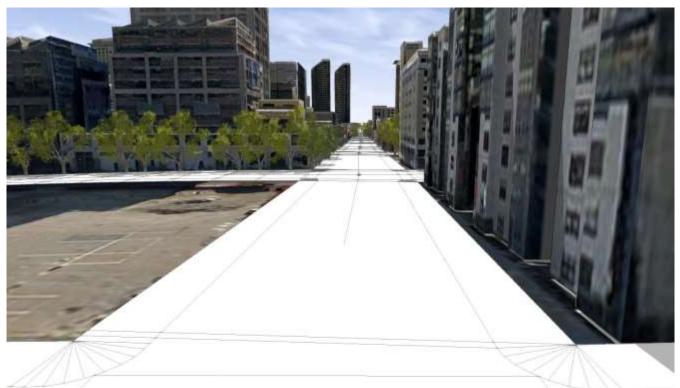






Design Streetscapes and Public Realm

Apply information to design street width, street furniture, test and develop different options, parametrically. Apply procedural rules to change street design. See your changes quickly in 3D.









Street 1



Street 2



Street 3



Ottawa Street North, Hamilton, Ontario - Adele Pierre

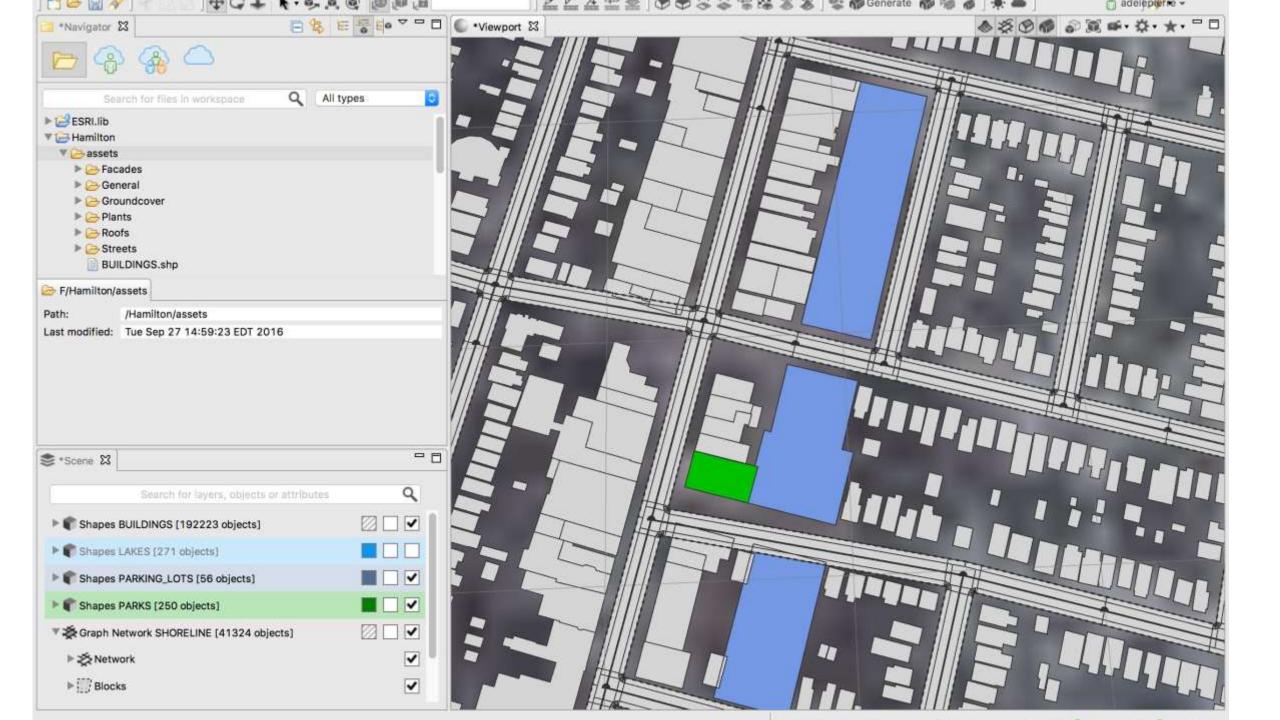


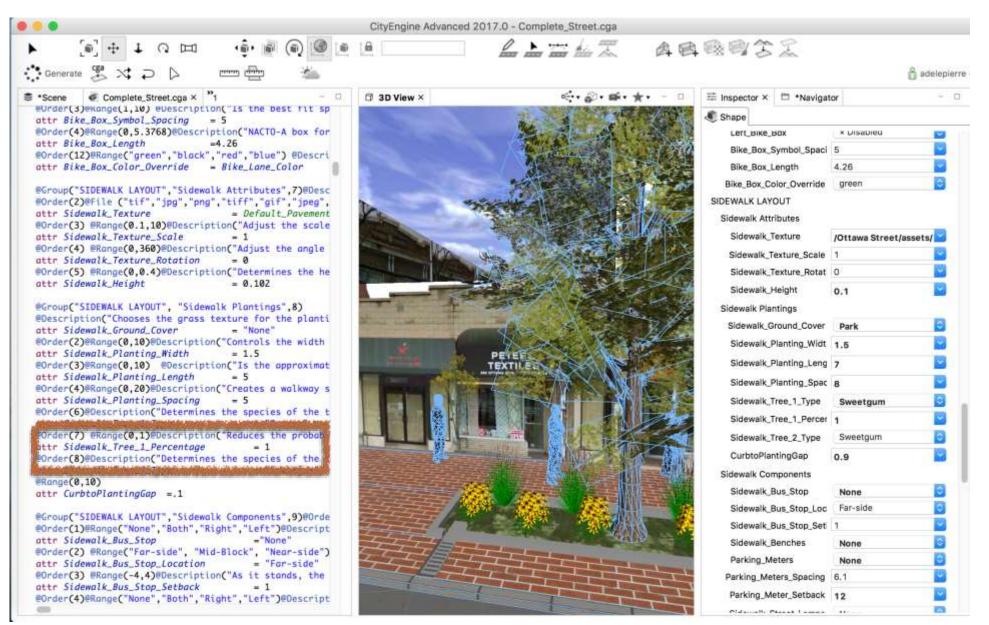


Site- Design Area





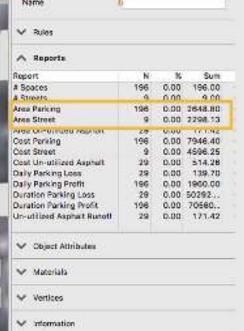












INCREASING PERMEABILITY OF PARKING LOTS

The Advanced Street cga rule is used to create permeable parking spaces and a central planting bed, or bioswale.

Total area of the parking lots is 'Area Parking' combined with 'Area Streets'.

The amount of stormwater runoff generated is easily calculated based on areas of impermeability, storm size and runoff coefficient.

By changing the parameters of the permeable areas, size of aisles, street ends and planting beds, different scenarios are quickly generated to determine the amount of stormwater managed through point source infiltration.

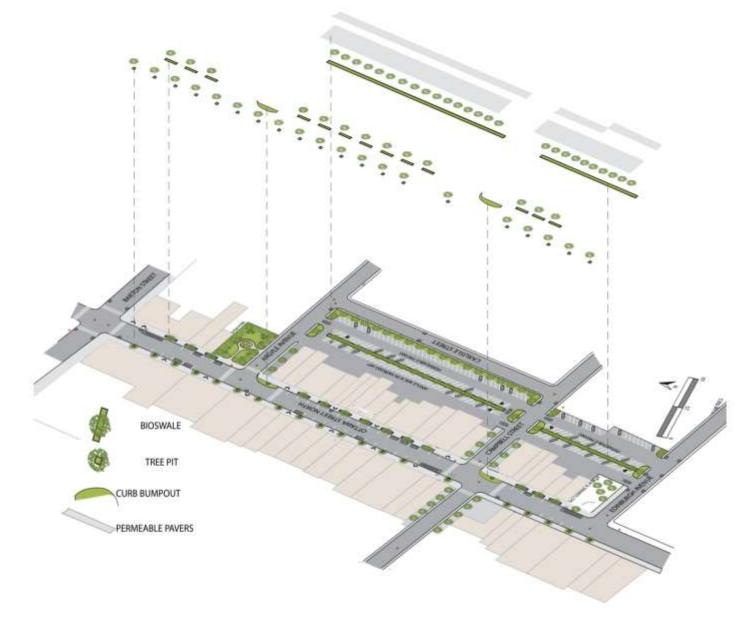
Streetscape:

- 20 tree infiltration pits measuring
 1.2m x 1.2m are used on the west sidewalk.
- 13 Bioswales on the east sidewalk are 1.5m wide and 7m long.
- 2 curb bump-outs
- Estimated to divert 75% of runoff from combined sewers.

Significant reduction in oil and grease, total suspended solids and phosphorus.

Parking lots:

 2 bioswales in the parking lots combined with permeable paving have the potential to divert 90% stormwater runoff from combined sewers.









Reference to ESRI's Complete Streets Rulehttps://community.esri.com/docs/DOC-6915-complete-street-rule-update

Emerald Crescent- City of Edmonton- O2 Design + Planning



Wetlands, school sites, stormwater management infrastructure, and other parkland are connected to form the Emerald Crescent.



The Emerald Crescent Land Use Concept







The Emerald Crescent concept master plan rendered using the CityEngine and Unreal virtual engine.









The Emerald Crescent rendered using CityEngine and the Unreal virtual engine, showcasing community development and greenscape and wetlands.





Minhu Wetland Park, China - Turenscape





Stormwater management Water purification Public amenity



















Before



Talks on Geodesign

TED TALK on GeoDesign by Jack Dangermond, President and Founder of Esri http://video.esri.com/watch/125/jack-dangermond-talks-about-geodesign-at-ted2010

Lecture by Carl Steinitz, Professor of Landscape Architecture and Planning, Emeritus, Harvard's GSD

http://video.esri.com/watch/3140/geodesign-with-little-time-and-small-data

Lecture by Kongjian Yu, Professor and Dean, College of Architecture and Landscape Architecture, Peking University and President and Principal Designer http://video.esri.com/watch/3142/the-art-of-survival-and-the-promise-of-geodesign





Experience Esri's Geodesign Platforms

GeoPlanner for ArcGIS--http://www.esri.com/software/geoplanner-for-arcgis/free-trial

ArcGIS Pro-http://www.esri.com/software/arcgis-pro

CityEngine- http://www.esri.com/software/cityengine/free-trial





THANK YOU GRAZIE

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