



CRAVEzero

Cost Reduction and market Acceleration for Viable nearly zero-Energy buildings



General information



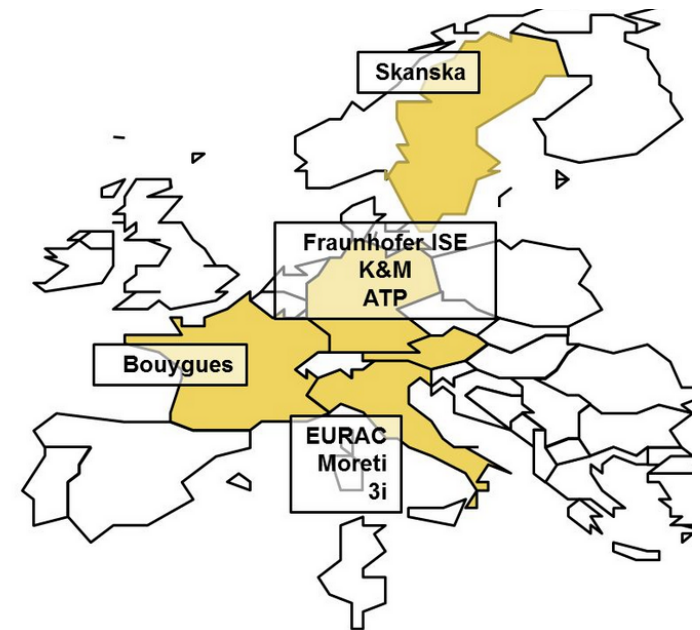
Cost Reduction and market Acceleration for Viable nearly zero-Energy buildings

EE-13-2016: Cost reduction of new Nearly Zero-Energy buildings

Coordination and support action

Start: September 2017

End: September 2020



Coordinator:

Tobias Weiss – AEE INTEC

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Solutions for identifying and controlling the extra-cost of nZEBs

01

Life Cycle Costs of NZEBs

Benchmarks, KPIs and Regulations

02

Processes

Cost reduction potentials in processes

03

Technologies

Cost reduction potentials for NZEB technologies

04

Business Models

Development of new business models

05

Pinboard

Life cycle cost reduction of new Nearly-Zero-Energy Buildings

06

Implementation

Prototypical Implementation of cost-effective NZEB

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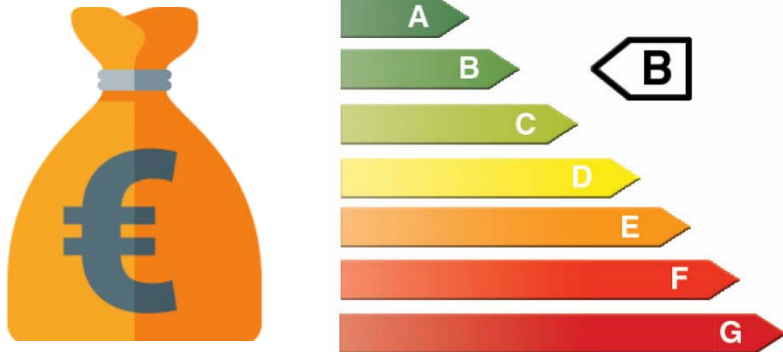
01

Life Cycle Costs of NZEBs

Benchmarks, KPIs and Regulations

Reliable assessment of the cost effectiveness of existing NZEB Case Studies

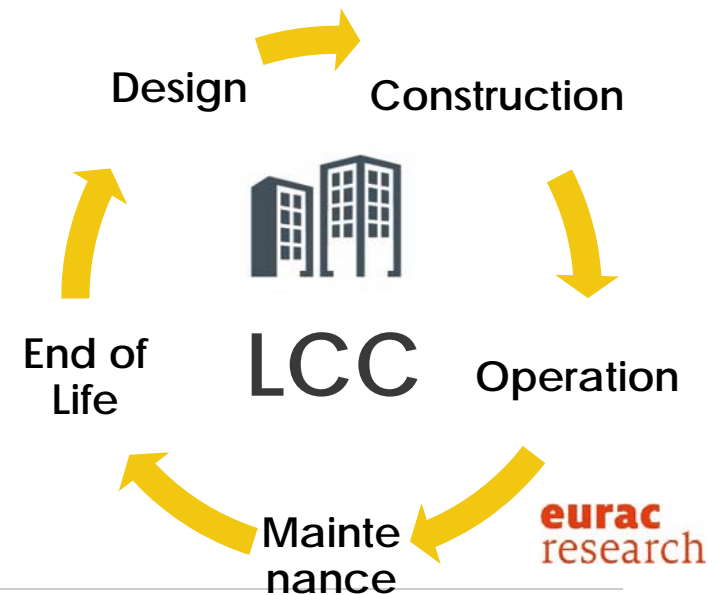
Initial investment
Calculated yearly energy demand



Time
Dimension



Life Cycle Cost
Resilience



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CRAVEzero NZEB Frontrunner Buildings



11 case studies –
actual data

LIFE CYCLE COSTS OF NZEBs

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First Results:

Case Study Benchmarks Now Online

- Spreadsheet with LCCs - A database for benchmarking actual NZEB life cycle costs of the case studies
- Harmonised approach and normalisation

Main references:

- ISO 15686
- Code for measurement cost planning



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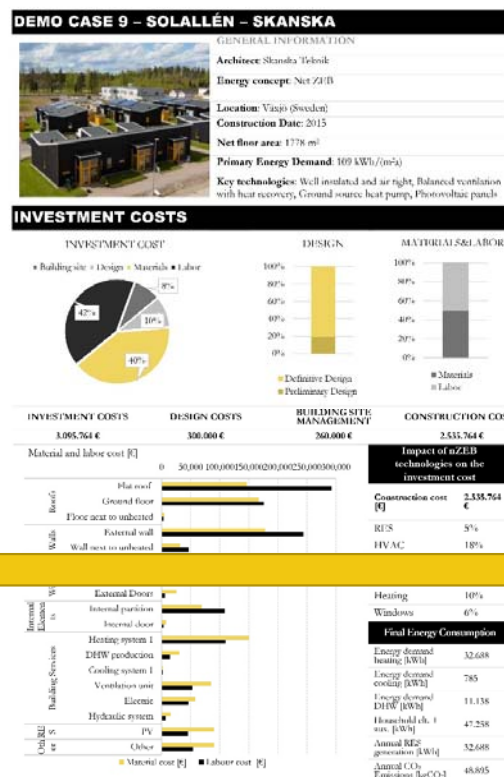
LCC Case Study analysis

CRAVEZero nZEB spreadsheet



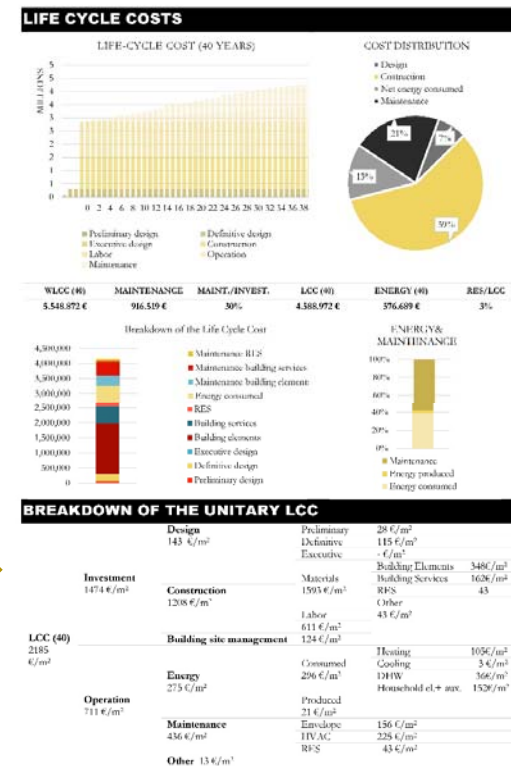
Section 1: Investment cost

- Share for design/materials/labour
- Design cost (preliminary, etc.)
- Cost for materials and labour
- Brakedown for building elements



Section 2: Life Cycle Cost

- Yearly LCC
- Brakedown for life cycle phases
- Energy and maintenance



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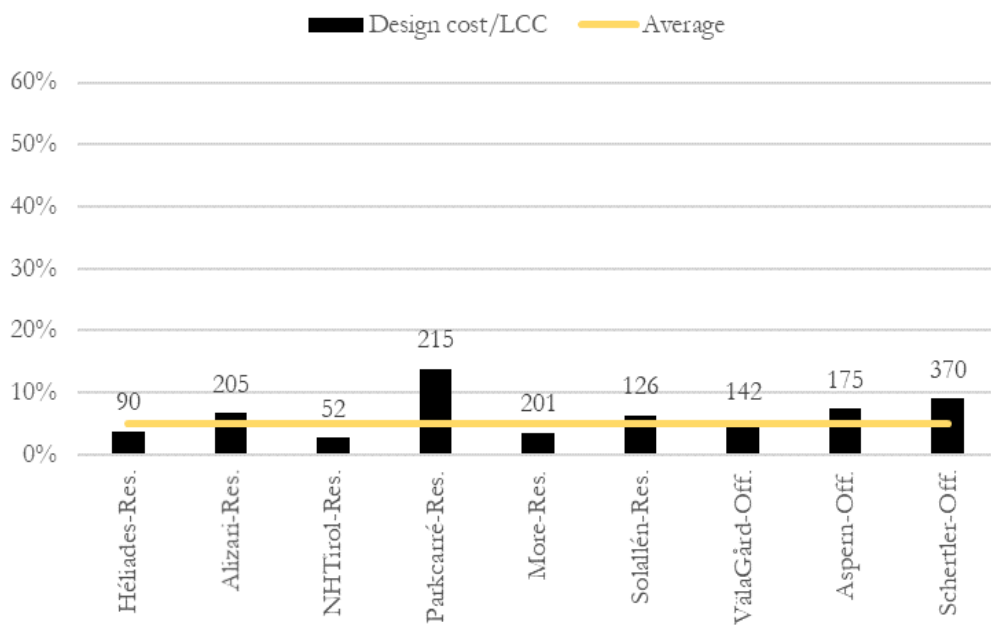
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LCC Case Study analysis

Comparative analysis – case studies

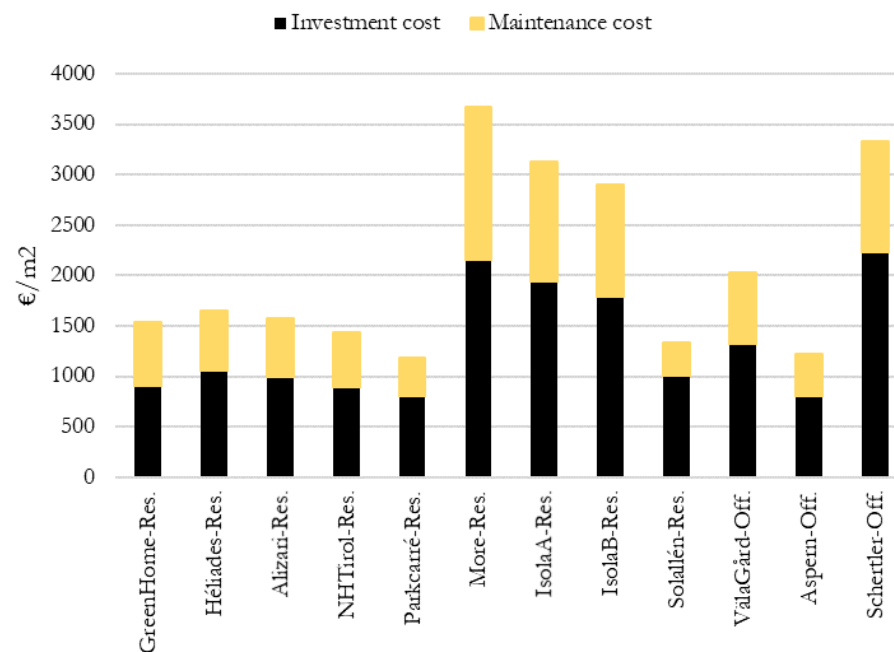


Design cost (% - €/m²)



Investment/maintenance €/m²

Investment cost vs. Maintenance cost normalized



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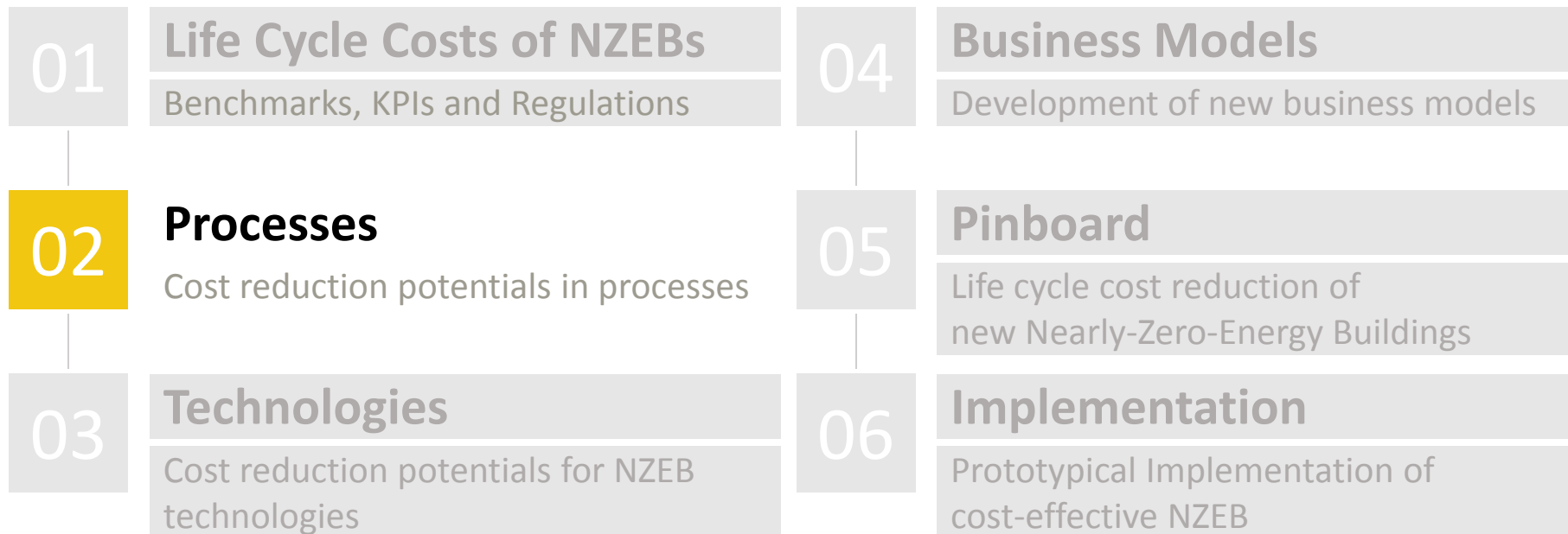
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02 Processes

Optimal Processes towards cost optimal NZEBs

- To reduce costs and to accelerate the implementation



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02 Processes

	Lifecycle Phase						
	Urban Planning / spatial planning	Planning	Construction	Operation	Maintenance and repair	Renovation	End of life
Stakeholders							
Tenant / user				✓	✓	□	
Real estate agents			□	✓			
Builder/ construction company			✓			✓	✓
Planner	✓	✓	✓			✓	
Property management				✓			
Investor			□	✓			
Building owner / landlord		✓	✓	✓	□	✓	
Building owner (public)		✓	✓	✓	✓	✓	
Society	✓	✓	✓	✓	✓	✓	✓

Different stakeholders

Different needs

PROCESSES

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02 Processes

	Co-Benefits											
	Marketability	Lettablity	Value development	Rental income	Comfort	Durability	Arch. quality	Image	Energy Savings	User satisfaction	Climate protection	Energy autonomy
Stakeholders												
Tenant / user		<input type="checkbox"/>			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Real estate agents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Builder/ construction company						<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>		
Planner		<input type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Property management		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Investor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>				
Building owner / landlord	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>
Building owner (public)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Society	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Not only costs
but also
revenues

02 Processes

Interactive process map:

- Actions/connections
- Stakeholders
- Main driver
- Influence on cost
- Influence on other actions
- Pitfalls&bottlenecks

1.1 Definition of the political and legal framework for nZEBs

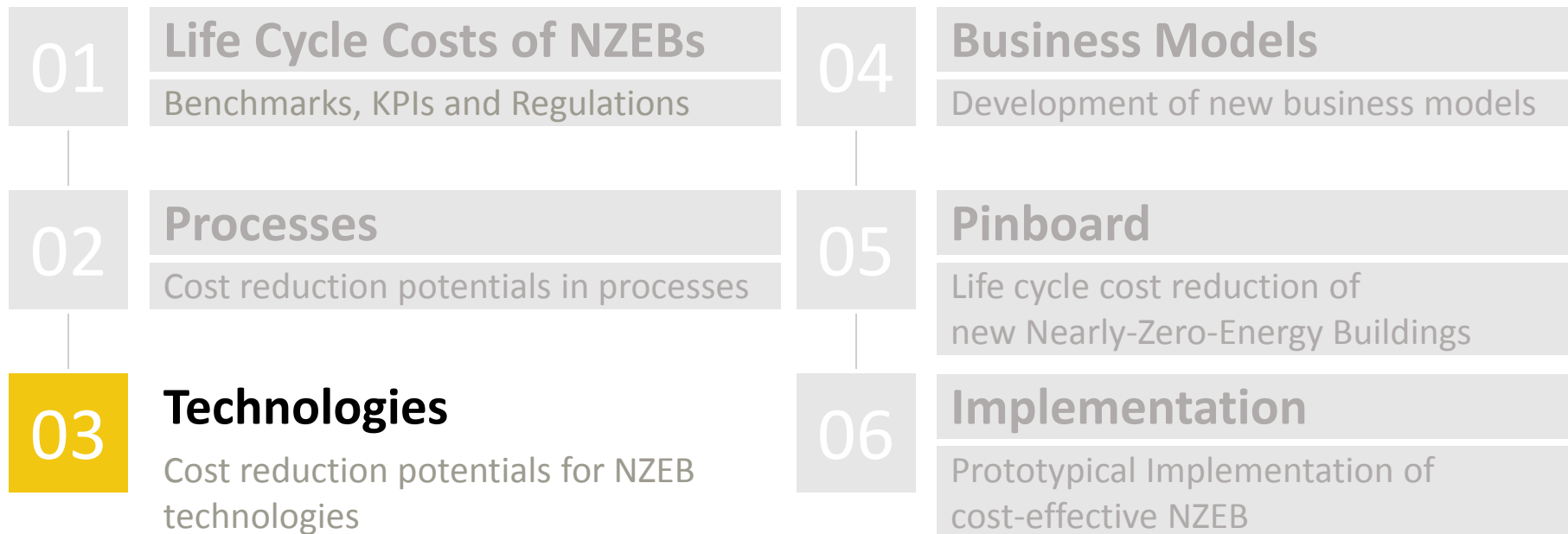


Lack of a political and legal nZEB framework might lead to higher follow-up costs: This is the case, if economically feasible and energetically reasonable solutions are inhibited due to legal limitations. Increased investments in energy-related nZEB technologies and services derive most likely from legal framework stimulating socio-economic development.

MAIN DRIVER	STAKE-HOLDERS	INFLUENCE ON PLANNING COSTS	INFLUENCE ON INVESTMENT COSTS	INFLUENCE ON FOLLOW-UP COSTS	CO-BENEFITS
Authorities	Citizen groups/NGOs; Society; Politicians	- € 2		- €€	Energy savings and CO ₂ -reduction

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03 Technologies

Cost reduction potentials for NZEB technologies

- Collection of materials and information, to the definition of effective **low-cost technology solution sets** for new NZEBs.

Database of technologies
and related costs

TECHNOLOGIES

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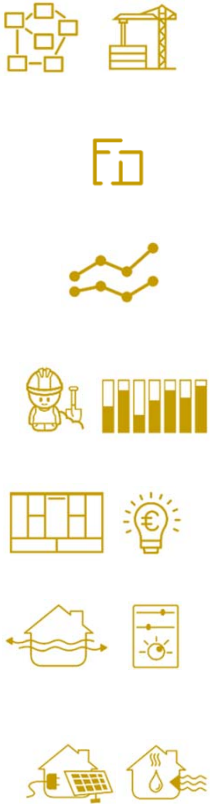


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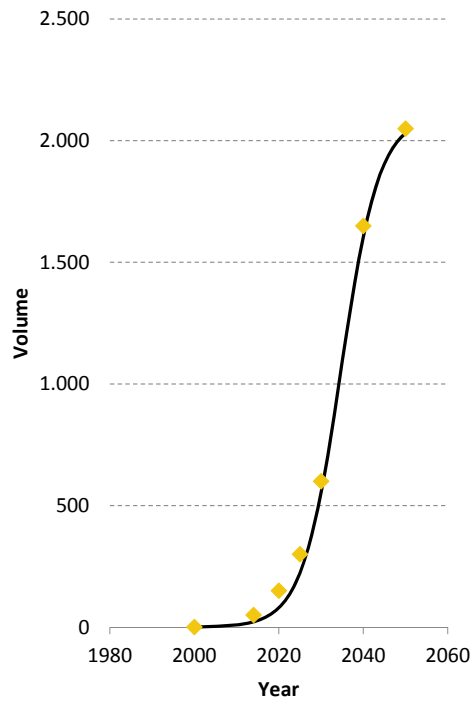
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Actions

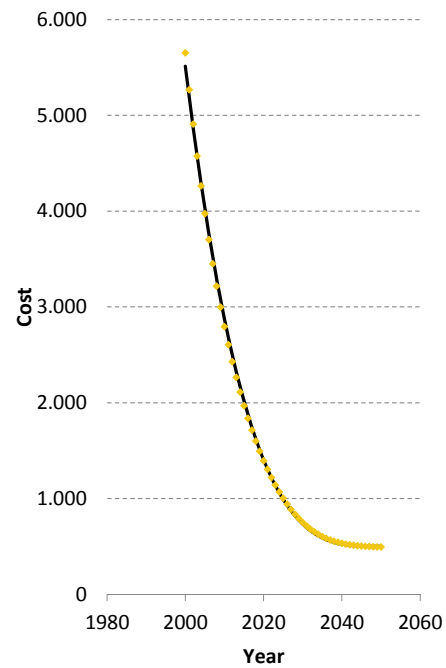
NZEB TECHNOLOGIES AND SOLUTION SETS



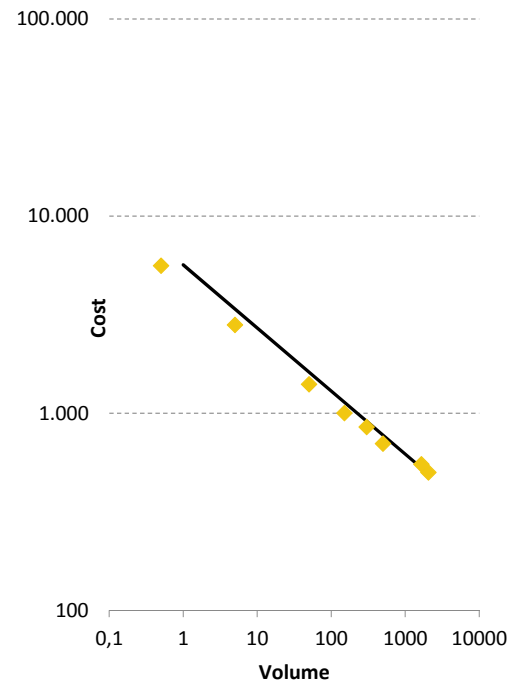
Market Development



Cost Development



Learning Curve



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04 Business Models

- Analysis which **business models exist**, and what frameworks (market and policy) accompany them.
- Define **guidelines for policymakers** to allow a more effective up-scaling of proven business models and services.

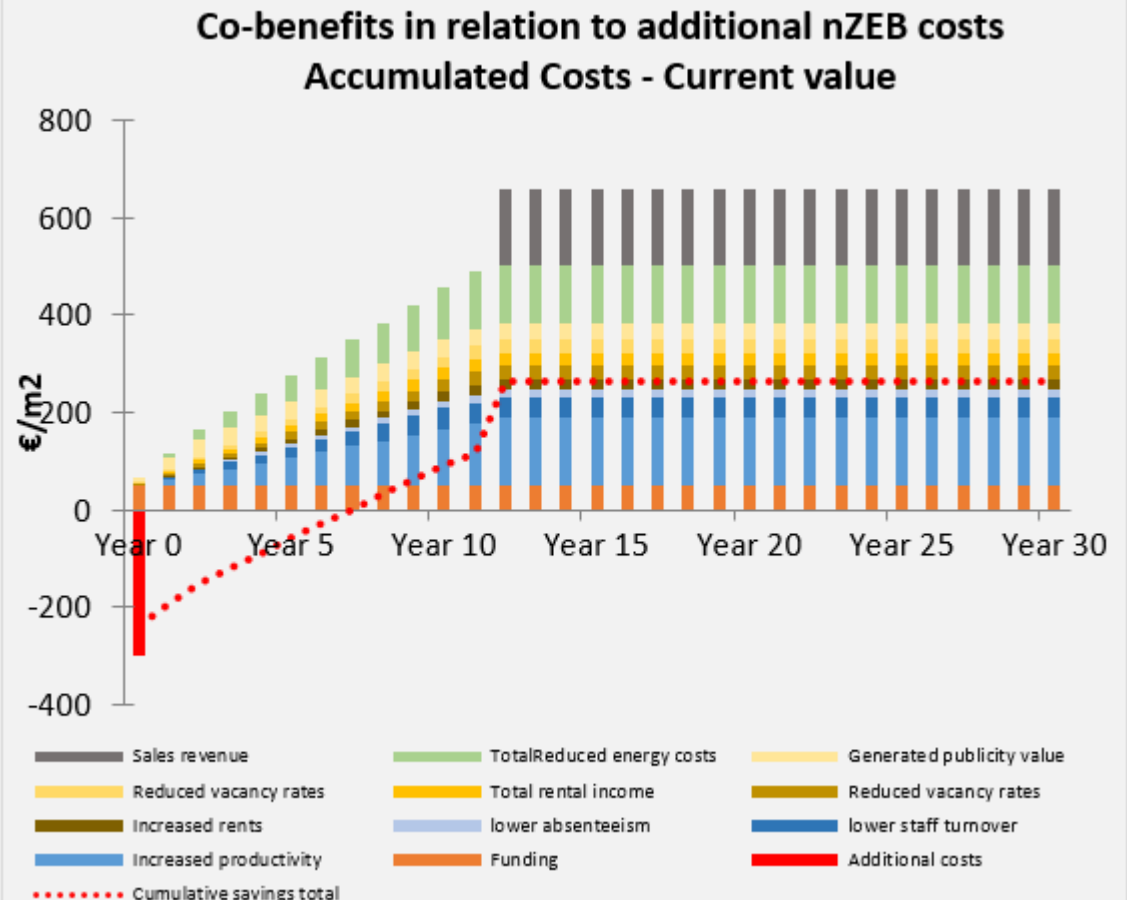
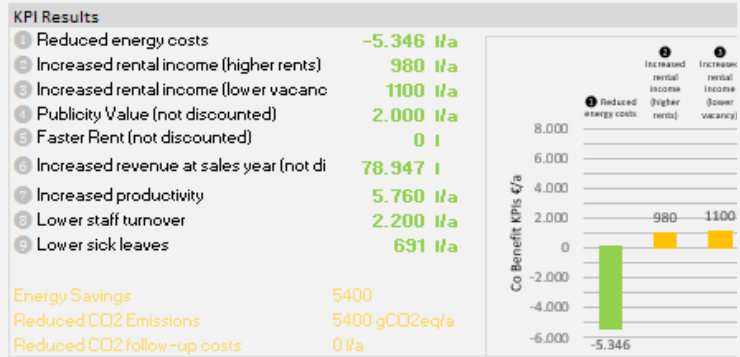
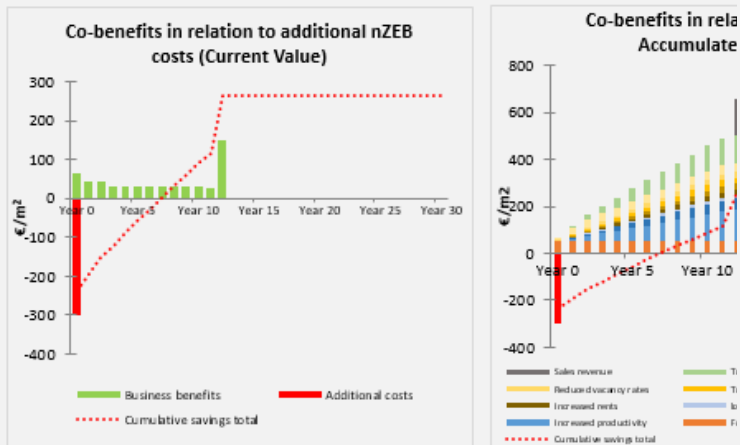


04 Business Models



04 Business Models

Results - nZEB Business Benefits



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Module I : Life Cycle Cost

Module II: Life Cycle Tracker

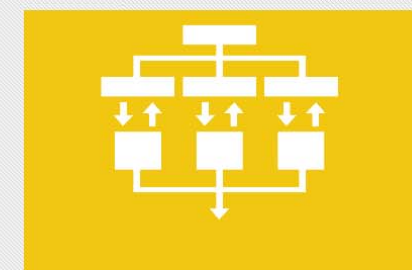
Module III: Cost Reduction Viewer

Resource I: Life Cycle Processes

Resource II: Cost Technology Database

Resource III: Frontrunner Buildings

Resource IV: NZEB Business Models



First Results:

Case Study Benchmarks Now Online



<http://www.cravezero.eu/cases/case-study-data-explorer>



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Module I: Life Cycle Cost

Module II: Life Cycle Tracker

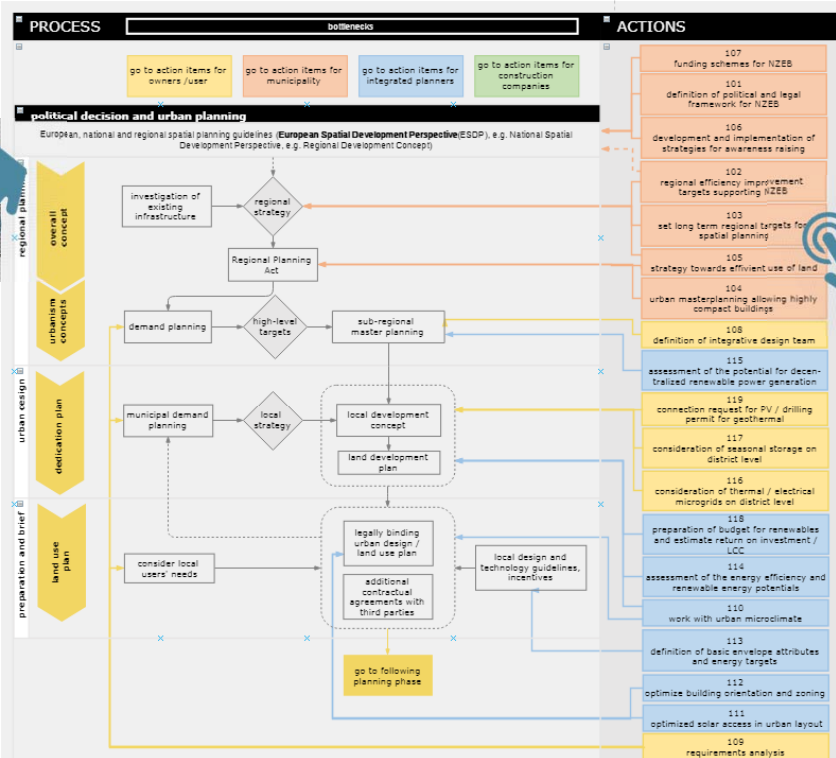
Module III: Cost Reduction Viewer

Resource I: Life Cycle Processes

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Resource IV: NZEB Business Models



ACTION: Optimize Building Orientation and Zoning

LIFE CYCLE PHASE: URBAN

1 DESCRIPTION OF THE ACTION
The orientation of a building and the orientation of the windows significantly determine the heat gain and losses during the heating season, but also cooling demand during summer. East and west oriented windows receive 60%, north windows 40% of the usable solar radiation of a south-facing window. Due to the low morning and evening sun during summer, the east and west facing windows have greater overheating problems than south windows.
The ability to maximize heat gains by orienting, zoning, and increasing the window area on the south side is often overestimated. Depending on the shape of the building and the proportion of the window area, the heat gain ranges from 4 to 8 kWh / m²GFA and year. Only with passive houses with an annual heating requirement of up to 15 kWh / (m²GFA) do these heat gains play a relevant role. For passive houses, a maximum deviation from the south of 10° should be maintained. For low-energy houses, the south-facing facade can deviate up to 30°.

2 INFLUENCES ON OTHER ACTIONS
1.7, 1.14

3 POTENTIALS
With decisions on a quarter or urban masterplanning, a high potential of energy savings arise from definition of possible orientation and zoning.

4 RISKS
o Might somehow limit the owners freedom of functional use of the building
o There is a need for knowledge on how to use passive solar gains effectively (without causing active cooling measures) and reduce the overall final energy demand

5 STANDARDS AND REGULATIONS
Some local building guidelines define building orientation or at least roof orientation.
Passive-house standard gives very good instructions to use passive solar gains.

6 MAIN DRIVER
Planners

7 INVOLVED STAKEHOLDERS
Stakeholder D

8 METHODOLOGY/ TECHNOLOGY/ BUSINESS MODEL
Energy certification tools or PHPP for calculation of benefits.


9 SPECIFICATIONS (QUALITY / QUANTITY GOAL)
High: Fixed detailed zoning concept with living rooms max. deviating 30° from south
Medium: Basic zoning concept
Low: No orientation and zoning concept of building area

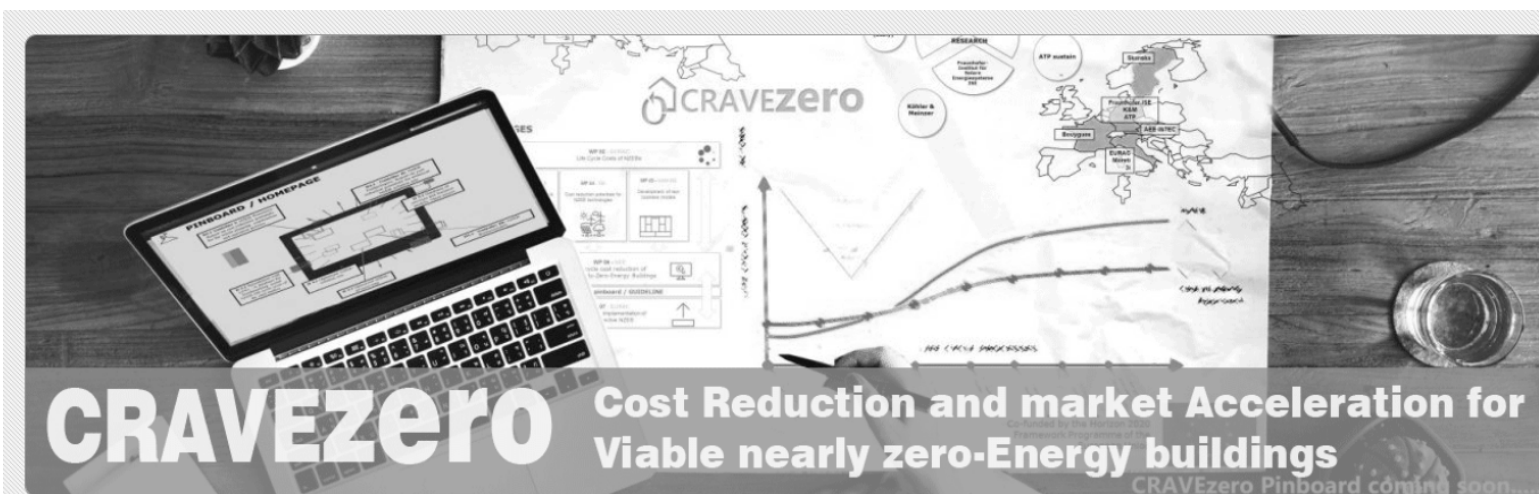
REFERENCES USED
Haas J. et al Handbuch für Energieberater, 1994, PHI Darmstadt - different sources at <https://passiv.de/>, accessed at 20th June 2018

10 CO-BENEFITS
Comfort

11 CONFLICT OF AIM WITH OTHER ACTIONS

EXAMPLES (CASE STUDY A)
Influence on Follow-up Costs: ☐ ☐ ☐
Co-Benefits: Comfort, Sustainability

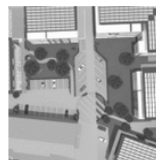
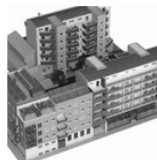




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