

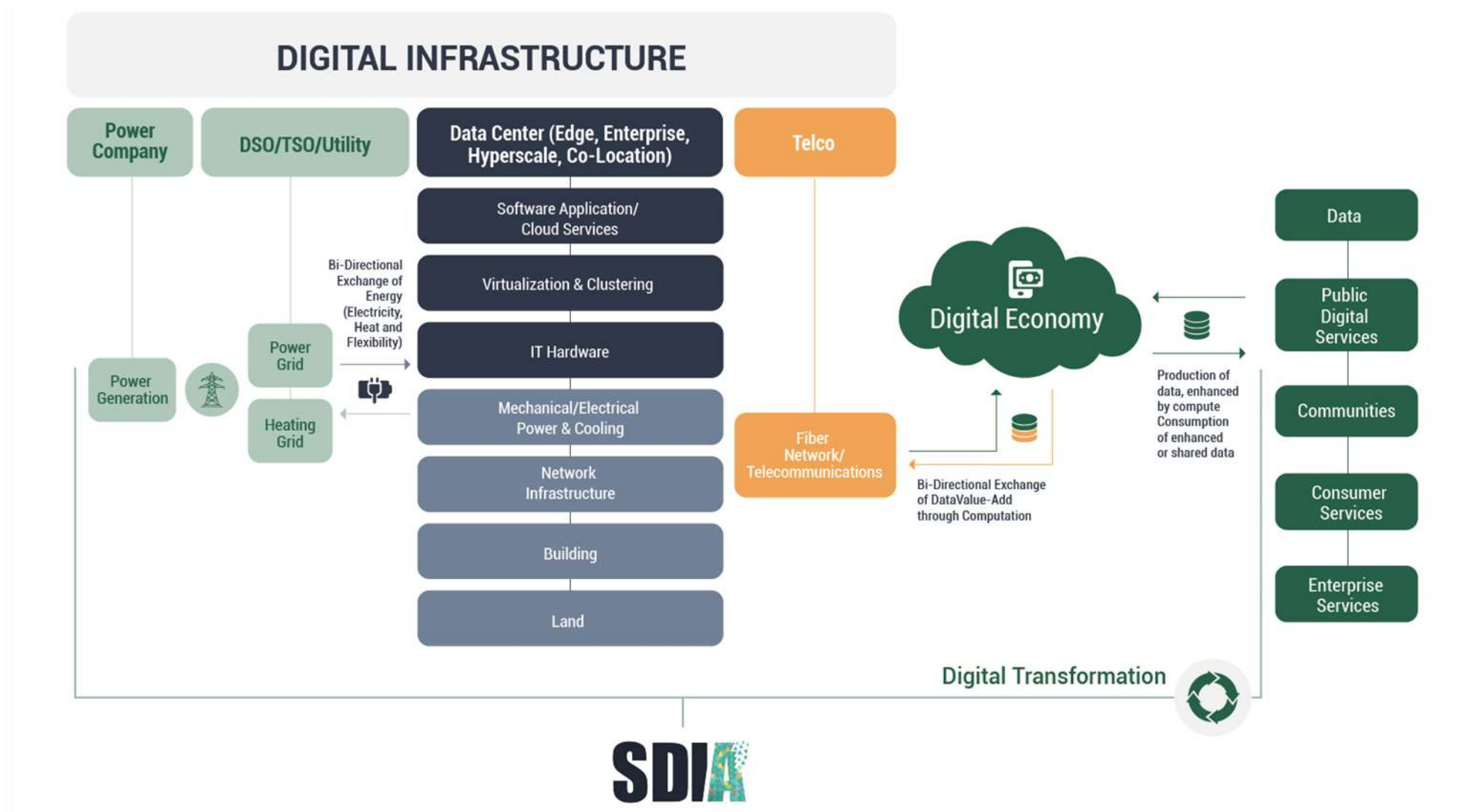


SUSTAINABLE DIGITAL
INFRASTRUCTURE ALLIANCE

The Path towards a Sustainable Digital Economy.

Introduction - The Alliance & Roadmap.
Max Schulze, Mohan Gandhi

The SDIA is the industry-led agent of change towards a Sustainable Digital Economy.



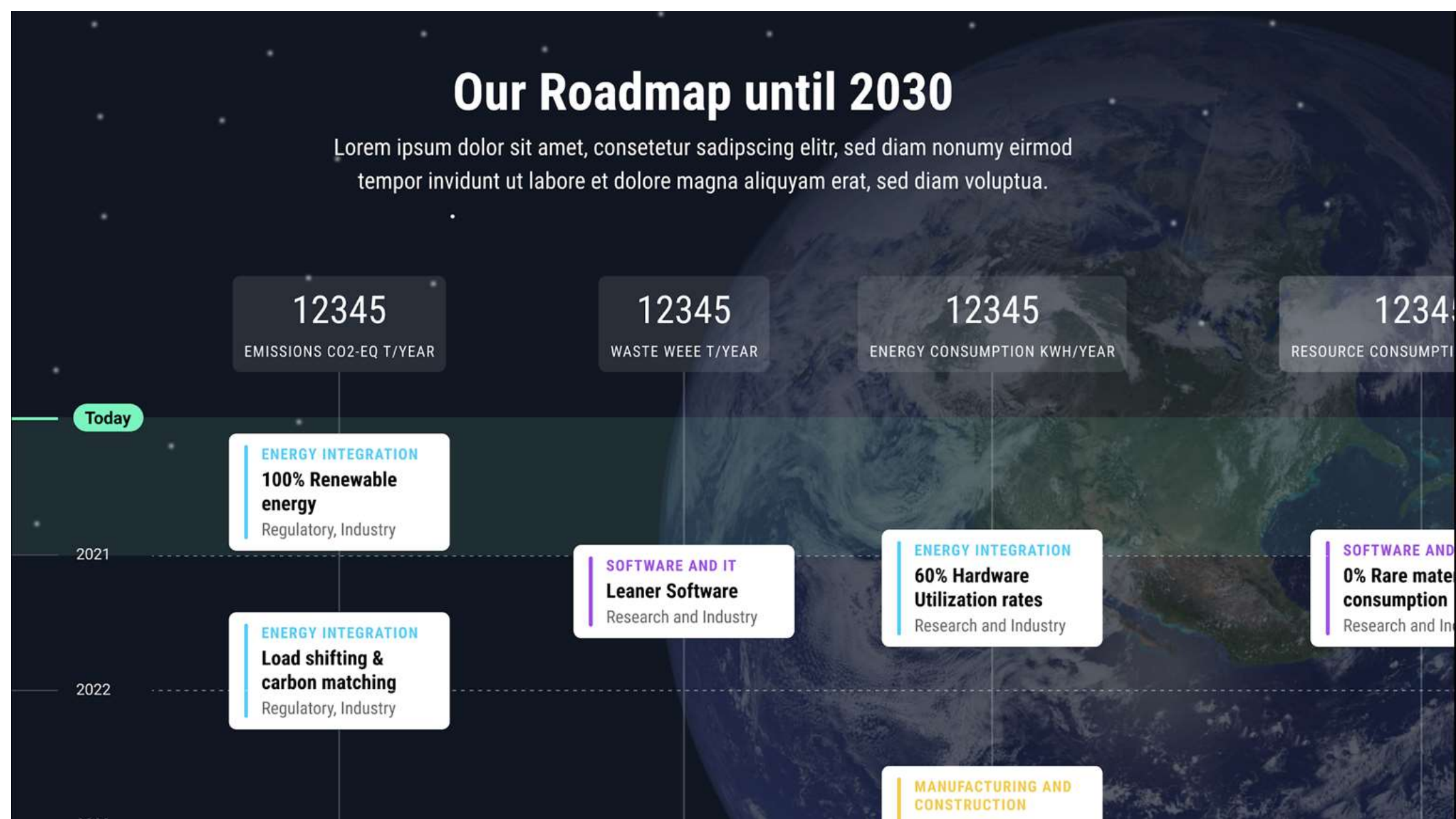
Our Sustainability Goals are set, and in order to reach them we need to come together.



And focus on systematically embedding sustainability across the sector.



Our Roadmap enables this systemic change within Digital Infrastructure.

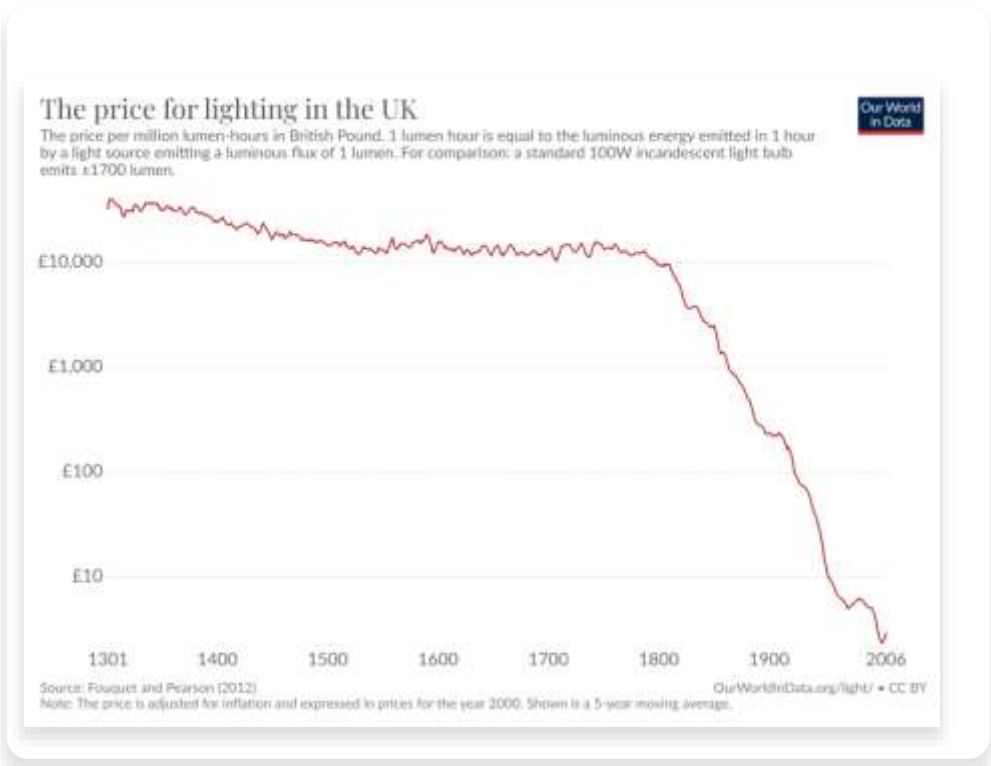




The Future - A Sustainable Digital Economy that advances society.

What does the future look like in which we have successfully created a Sustainable Digital Economy?

Coal & radical price reductions lead to the kick-start of the Industrial Revolution through the Steam Machine.



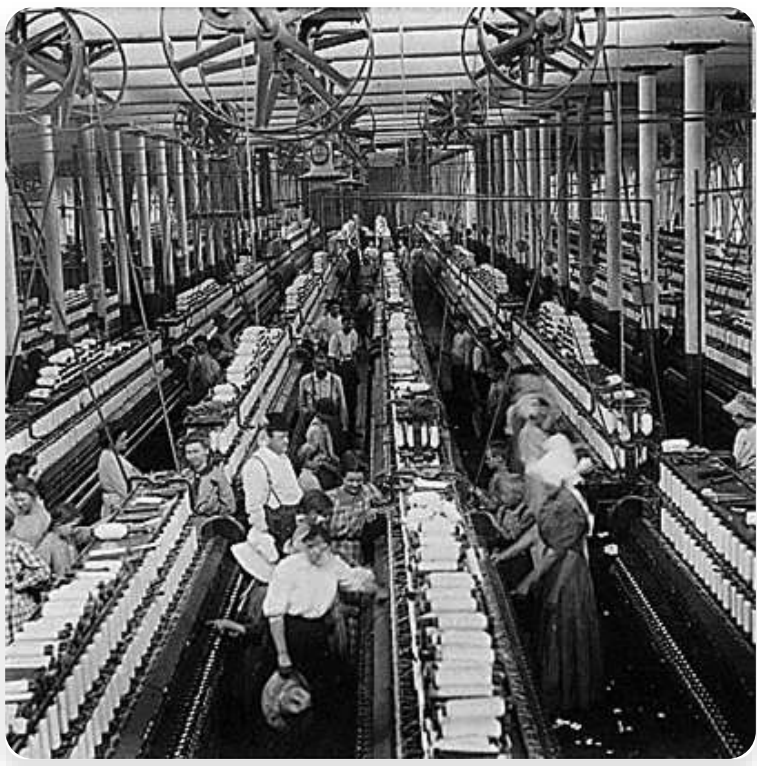
Price of lighting in the UK

+



Steam Machine

=



Industrial Revolution

Cheap and abundant Digital Power will trigger the Digital Industrial Revolution.

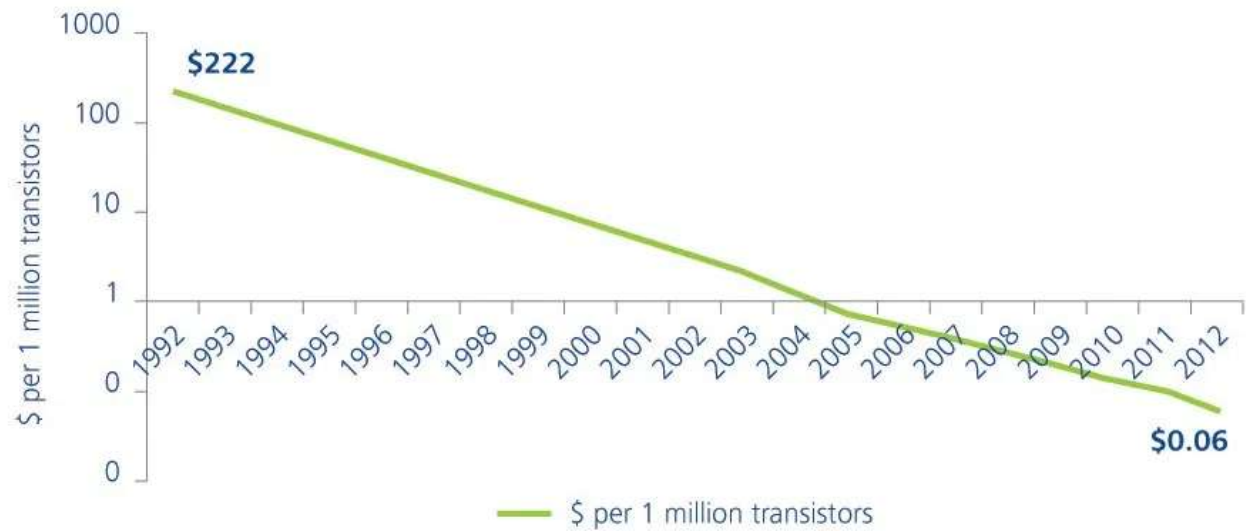
Digital Power

Compute

Storage

Network

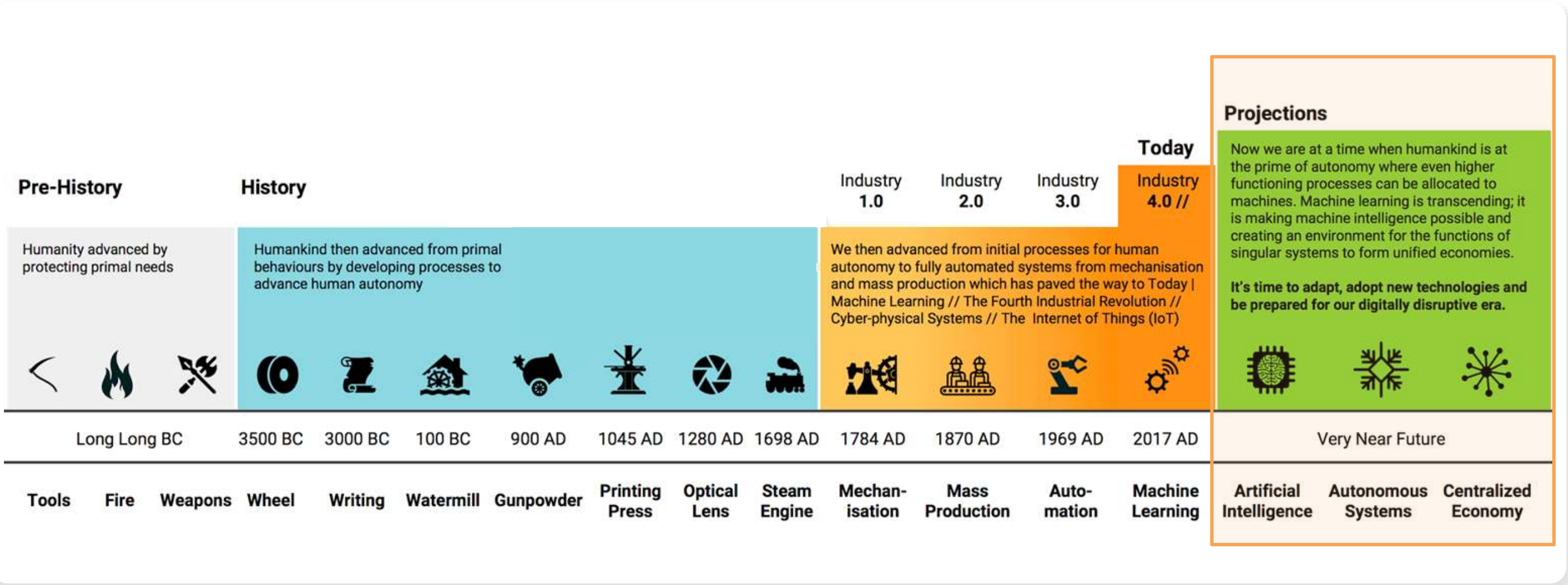
Computing cost-performance (1992–2012)



Graphic: Deloitte University Press | DUPress.com



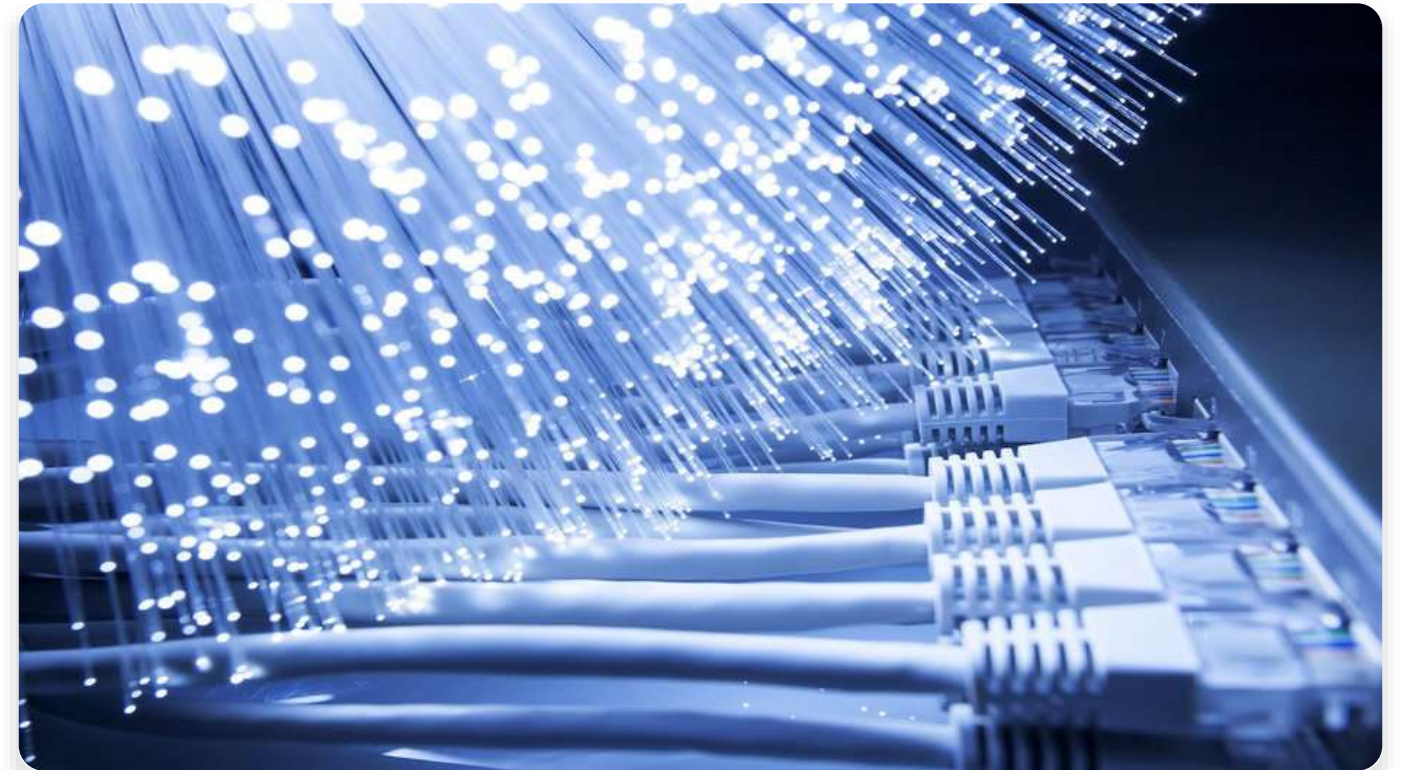
We are still at the beginning of it.



And we are facing the opportunity of a lifetime, building the digital infrastructure for our Future Digital Economy.

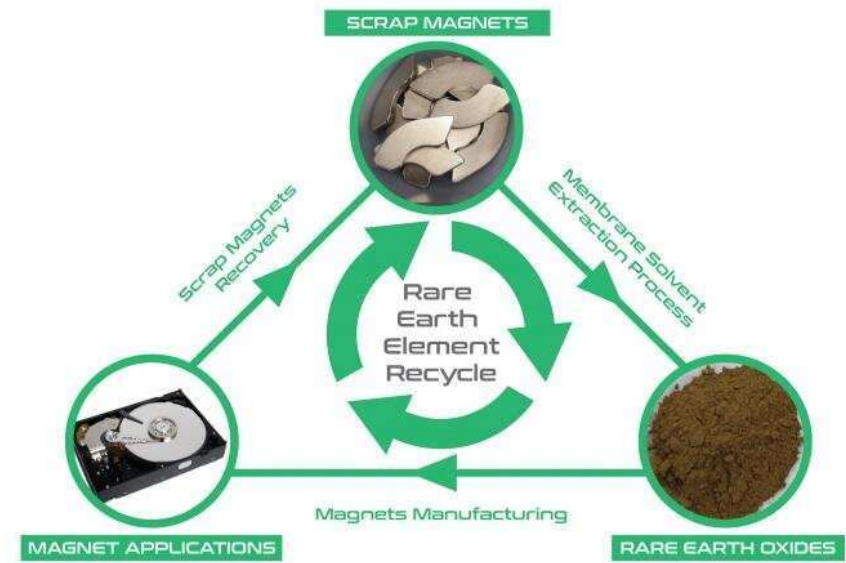
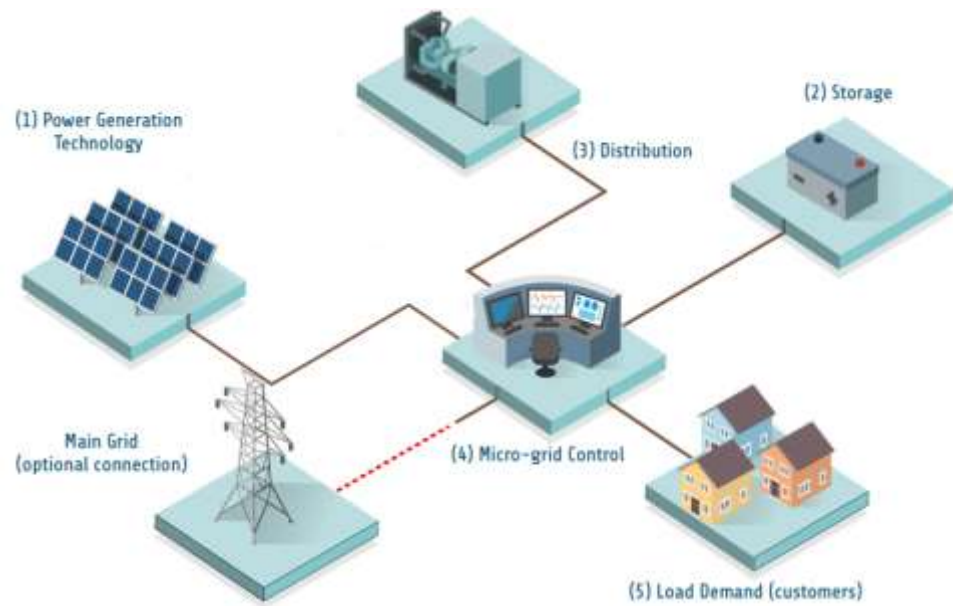


Data Centers



Fiber Networks

With technology & know-how available today, we can create the first Sustainable Industrial Revolution. And we must.





A Roadmap towards a Sustainable Economy.

Launching our plan to make it happen.



**Thursday 13:00 CET - we will reveal our
SDIA Roadmap.**

Join our session & live Q&A with
Head of Research - Mohan Gandhi:
sdialliance.org/join-roadmap

Join our Expert Session to dive deeper

01

SDIA Session 1 - Finance

Today at 14:00 CET

Young-jin Choi, Pierre Alexandre Hughes-Daly

<http://sdia.io/spfinance>

02

SDIA Session 2 - Technology Progressors

Wednesday, 09:00 CET

Anna Lyubina, Trevor Hinkle, Chris Adams,
Gunnar Schomaker

<http://sdia.io/sptech>

03

SDIA Session 3 - Heat Recovery

Wednesday, 14:45 CET

Karl Rabe, Dr. Jens Struckmeier, Dr.-Ing. Birger Ober

<http://sdia.io/spheat>

04

SDIA Session 4 - SDIA Initiatives

Thursday, 13:00 CET

Mohan Gandhi, John Laban, Max Schulze,
Lasse Schneppenheim

<http://sdia.io/spsdia>

05

SDIA Session 5 - Hardware Design

Friday at 10:00 CET

Deborah Andrews & Beth Whitehead, Ali Fenn,
Sophia Flucker

<http://sdia.io/sphardware>