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Sustainable Places







Behaviour Demand Response in District Heating

A simulation-based assessment of potential energy savings

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BDR Challenges

Monetary incentives alone with smart meters shows low participation leaving 70%-90% of customers unengaged in residential sites.

- People's **engagement weakens** in long run
- Monetary incentives are not applicable in office buildings and work environment.

How influence people's behaviour also in the long-term?



We apply **well defined behavioural theories** and their inventory tools, from **psychology and social behavior science**









Behaviour Modelling to Enable Optimisation







Behaviour Modelling to Enable Optimisation









Additional context constraints

- **Exclusivity**: Make sure that mutually exclusive actions are not allowed, for instance that no two people are asked to perform the same action at the same time
- **Refractory period**: Make sure that the same action is not triggered again for a reasonable period of time, so that long-term motivation is not jeopardised.
- **Feasibility**: Only send BDR triggers that are possible in the given context conditions, e.g. do not ask people to lower the thermostat if the minimum comfort temperature is not met
- **Presence**: Only send BDR triggers to people that are present where the action is to be taken.



Experimental evaluation



- The total energy consumption of the heating system of the CIT Bishopstown campus for he heating season 2018/2019 was calculated using a calibrated simulation tool





Experimental evaluation



- A subset of 12 rooms covering a total area of 617.39m2 (2.29%) and distributed across 9 of the 15 heating circuits was instrumented to assess actual context conditions
- The expected BDR impact was optimised for temporarily altering thermostatic setpoints in these 12 rooms to as low as 18C for a maximum of 2h per day using a sample from the CIT population according to the intention study





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Two main benefits of the developed BDR approach

- More appropriate suggestions and support tools based on the individual's attitudes and personality can be provided to users to ensure better long term commitment
- 2. The district heating optimiser can select the most appropriate individuals to perform certain control tasks,

With a higher probability of this action being taken

resulting in more efficient and more predictable system operation

