

## DT trust

#### Prompting and encouraging trust over Digital Twin instances

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• analyze prospective users' community/group,

• implement engagement procedures accordingly,

 achieve users' satisfaction through usability principles guidance,





### To ►

promote trust and acceptance in new technologies

 encourage technology adoption by profesionals of emerging technologies and new developments

• give the deserved relevance to human factors



## Trust as core objective



SUSTAINABLE PLACES







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# Thank you for your attention





