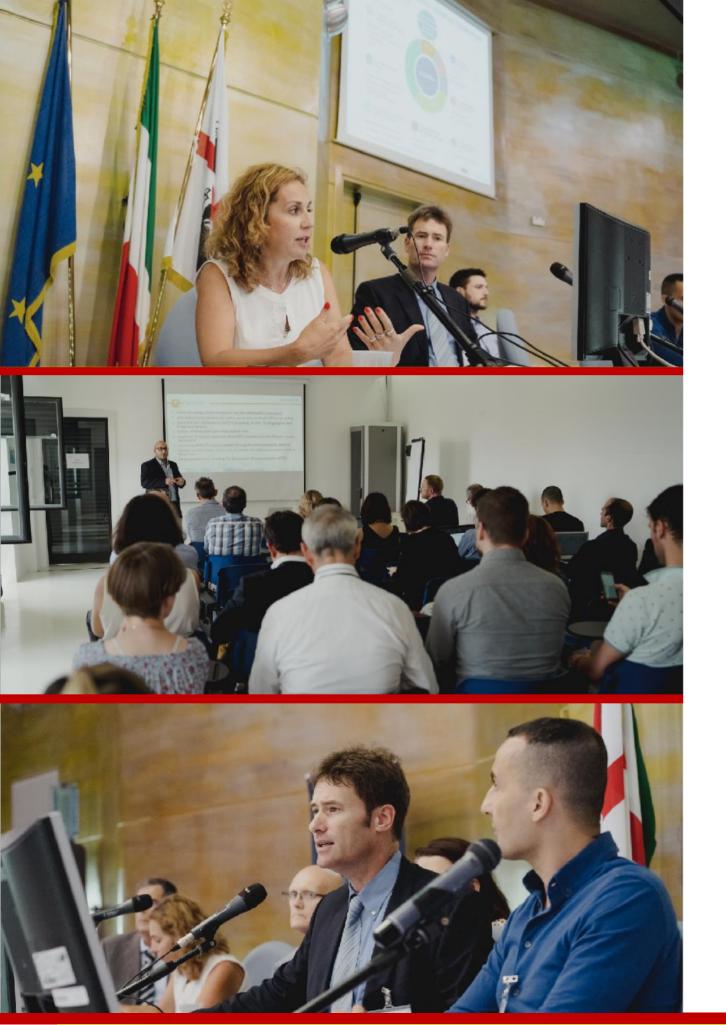


Sep. 28 - Oct. 1, 2021 | Rome, Italy



Europe's #1 destination for dissemination of research, collaboration, networking, and the creation of market opportunities



# **Background**

Since 2013, Sustainable Places (SP) has facilitated the market uptake of innovation for the built environment as the reference platform for European research dissemination, local area professional training, clustering workshops, and most importantly stakeholder networking.

The first 7 editions each gathered around 200 delegates from large industrial organisations and SMEs, academic institutions, public and local authorities, and always a solid presence from European Commission representatives.

In 2020, we 'broke the internet' with more than 600 attendees from over 100 EU projects taking part in 32 digital sessions on topics such as the Green Deal and EU Bauhaus, BIPV, and sustainable digital infrastructure.

As we begin a return to in person events, SP2021 will embrace a hybrid format featuring both virtual and in person sessions in Rome, Italy (28 Sept. to 1 Oct.).

To date, over 150 European Projects have submitted papers or workshop requests to SP2021 representing nearly €1 Billion of R&D funding.



# SP2021 is coming!

#### Sustainable Places 2021 will consist of:

- High-level keynote speeches
- Plenary morning sessions on grand challenges
- Thematic clustering R&D workshops
- Technical paper sessions
- Poster area, exhibition booths and digital booths
- Both virtual and in-person networking
- Excellent people, collaboration and discussion

### Specific themes for this upcoming 9<sup>th</sup> edition will include:

- Energy Communities, Smart Districts & Cities
- Citizen Engagement, Urban Planning & Real Estate
- Renewables, Storage & Energy Efficiency
- Digitalization, Smart Readiness and Artificial Intelligence

#### What's new in 2021?

- Professional media support and press coverage
- Morning-length plenary sessions with roundtable discussions better connecting industry-academiapolicy makers
- Publication of a post-event booklet
- Arc to Italian national edition in the first quarter of 2022 in Milan, Italy to continue roundtable discussions.

## Sponsorship packages

#### **GOLD**

#### 8.000€ VAT excluded

- 1 speaker during one roundtable panel session
- 20 free guest registrations (in-person or virtual)
- Physical and virtual exhibition booths
- Dedicated newsletter article (2.600 subscribers)
- Social media promotion during the event (1 tweet with image each day of event)
- · 5 welcome bag inserts of your choosing
- Full page profile in conference agenda
- Interview/profile in event booklet
- Logo on digital & printed marketing collateral
  - On the conference website (with profile)
  - In the conference brochure (with profile)
  - On all digital newsletters (with profile)
  - On conference gadgets
  - On a slide at the keynote ceremonies





#### **SILVER**

#### 5.000€ VAT excluded

- 10 free guest registrations (in-person or virtual)
- Physical and virtual exhibition booths
- 1/2 page profile in conf. agenda and event book
- 1 welcome bag insert of your choosing
- Logo on digital & printed marketing collateral
  - On the conference website (with profile)
  - In the conference brochure (with profile)
  - On all digital newsletters (with profile)
  - On conference swag given to attendees
  - On a slide at the keynote ceremonies

### **BLUE**

#### 2.500€ VAT excluded

- 5 free guest registrations
- 1/4 page profile in conf. agenda and book
- Logo on digital and printed marketing collateral
  - On the conference website (with profile)
  - In the conference brochure (with profile)
  - On all digital newsletters (with profile)
  - On conference swag given to attendees
  - On a slide at the keynote ceremonies



Sep. 28 - Oct. 1, 2021 | Rome, Italy







## **Event venue**

Physical: PALAZZO DEI CONGRESSI

Piazza John Kennedy, 1, Roma

Virtual: HOPIN event & networking platform

### **Contact**

sustainableplaces@r2msolution.com

## **Website**

https://www.sustainableplaces.eu

