





# "Fostering user engagement for innovative demand response for effective flexibility" SEP. 6TH – SEP 9TH, 2022; NICE, FRANCE



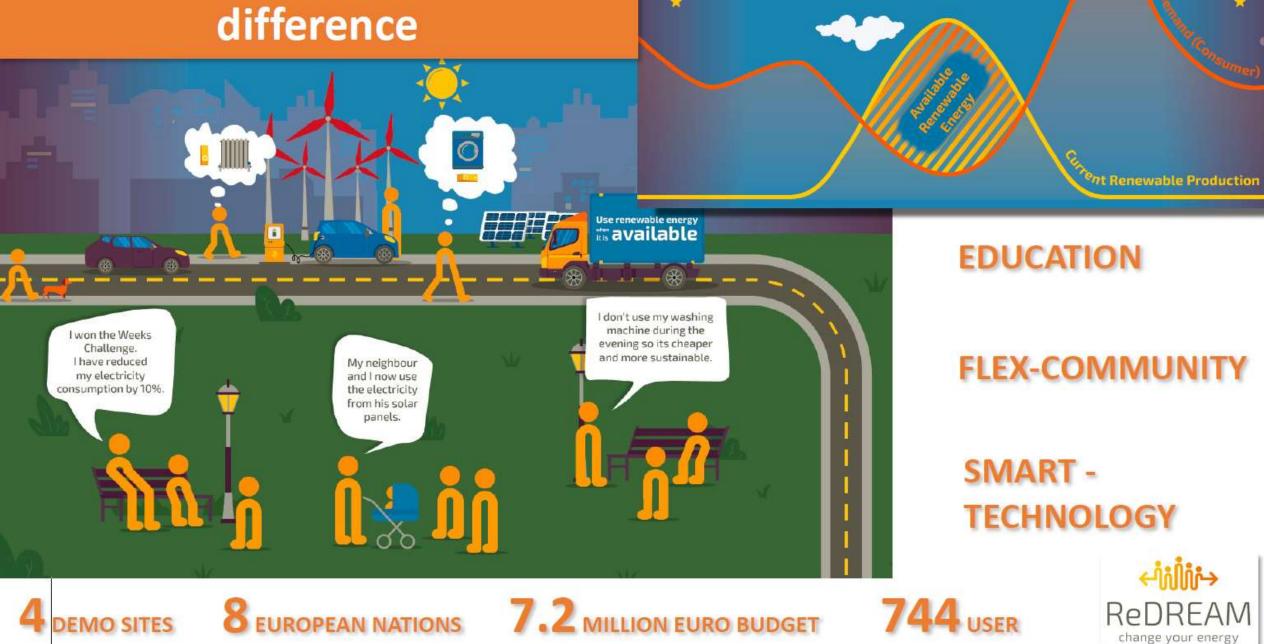




SUSTAINABLE PLACES 2022

All projects have received funding from the European Union's Horizon 2020 Research and Innovation programme.





# Making it easy to participate in Demand Response

# iFLEX Assistant

- your energy and flexibility manager

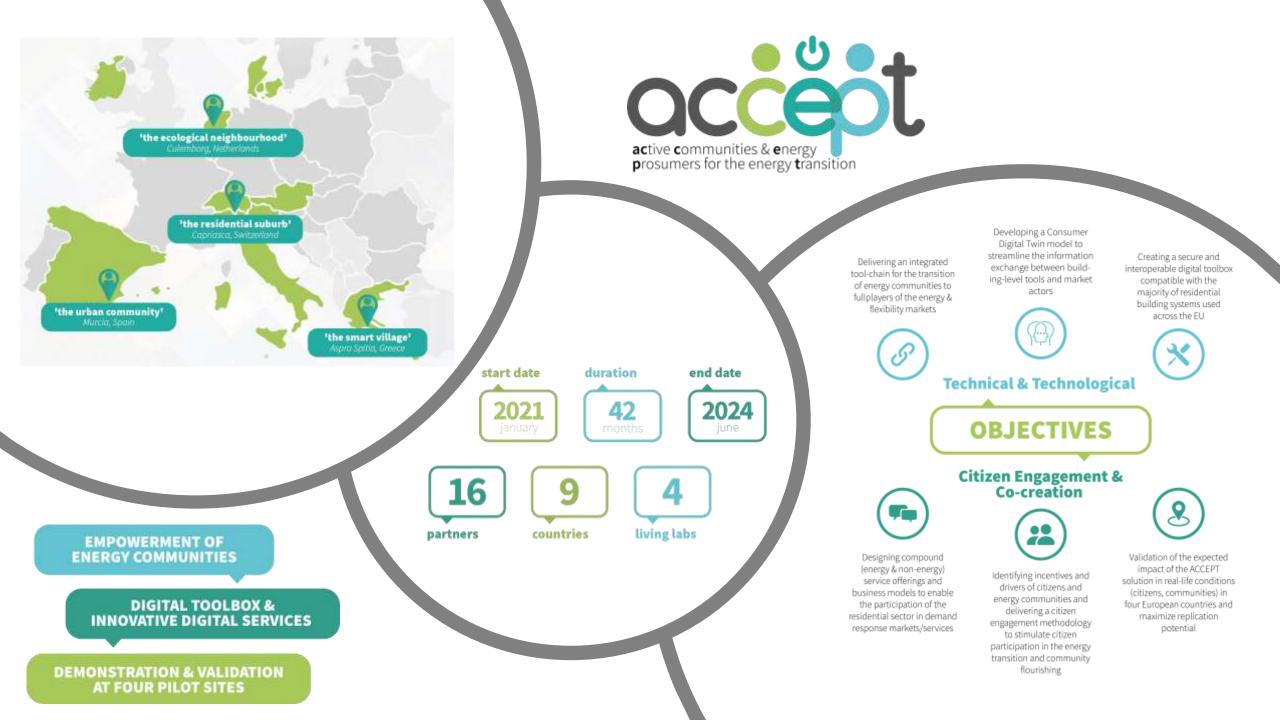
The Assistant learns and adapts to the behaviour & optimisation goals of your home and reacts to flexibility signals according to your personal preferences

- Automate the flexibility activations, while being in control of the operations at all times
- See information about participation in flexibility events and the benefits achieved
- Get advise on how to optimise consumption
- Be protected by secure & private data exchange

600 users 3 pilot sites

4 EU countries €6.3 million budget







HESTIA is a EU funded project developing a mix of Technological, Innovative and Social Sciences and Humanities models approaches to improve the management and use of energy by and for residential consumers.

HESTIA aims to develop a cost-effective solution for the next-generation demand-side response services by encouraging residential consumers to engage in flexibility sharing and grip balancing to HESTIA, and user-personalised services will help lay the foundation for an open marketplace and new grid reality.



HESTIA will Integrate state of the art and emerging ICT tools to enable the next generation of Demand Response services for residential communities



Pilot the HESTIA solution on three residential demo setups with different infrastructural, cli matic and market contexts (IT, FR and NL)



Develop efficient business models, unders tand barriers and define solutions for the lar ge-scale replication of the HESTIA solution

#### HOLISTIC DEMAND RESPONSE SERVICES FOR EUROPEAN RESIDENTIAL COMMUNITIES





ITALY

**19 PARTNERS** 

9 COUNTRIES



Palaiseau

FRANCE

#### HESTIA will allow changing and improving the generation, management and use of energy in many areas and ways





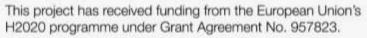
Economic



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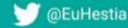




## hestia-eu.com

NETHERLANDS

in linkedin.com/company/hestia-project





## <u>Sustainable consumer</u> <u>en</u>gagement and <u>de</u>mand <u>r</u>esponse

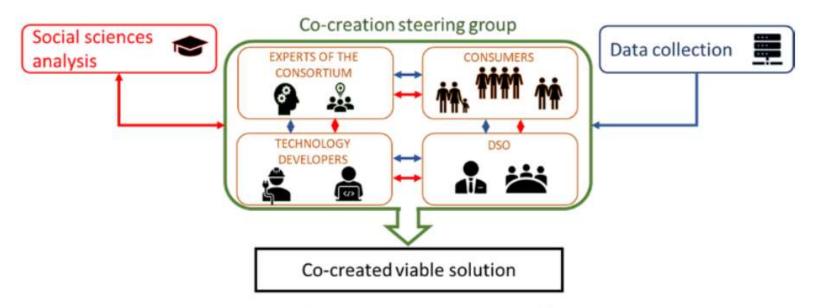


Figure 6: The co-creation actors and process



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# Thank you for bearing with us!

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