



# Sustainable Places 2023 Conference

*"Europe's #1 destination for EU  
research collaboration and  
market opportunities."*

14th- 16th of June 2023, in Madrid



 **SUSTAINABLE  
PLACES 2023**



**Sustainable Places 2023  
is coming to Madrid, Spain!**

*We look forward to welcome  
you this year in the wonderful  
sustainable city of Madrid*

**REM**  
RESEARCH TO MARKET  
SOLUTION



# “A decade of sustainability 2013-2023 „

Annually since 2013, Sustainable Places is organized by R2M Solution and features topics that are shaping how we think about **buildings, cities and systems**. Across all editions, it is open to topics related to sustainability and most often reflects priorities of the European Commission's Green Deal.



# About Sustainable Places

## Structure:

Sustainable Places is a 3-day event with:

- High-level keynote speeches
- Thematic clustering R&D workshops
- Technical paper sessions
- Poster area, exhibition & digital booths
- Both virtual and in-person networking

## Themes:

- Renewables facilitating the energy transition
- Digital construction and building renovation
- Smart cities, smart grids and energy communities
- Sustainable urban renewal and cultural transformation



# Benchmark event in the sector

- Participation of representatives of the European Commission
- Innovative research presentations and cutting-edge technology demonstrations from public and private institutions
- Companies from the energy and building sector







# Last year's edition in numbers

Attendance and scientific programme

300 

In-person attendees

550 

Online attendees

15 Keynote  
speakers



8 Technical  
paper sessions

24 Clustering  
Workshops

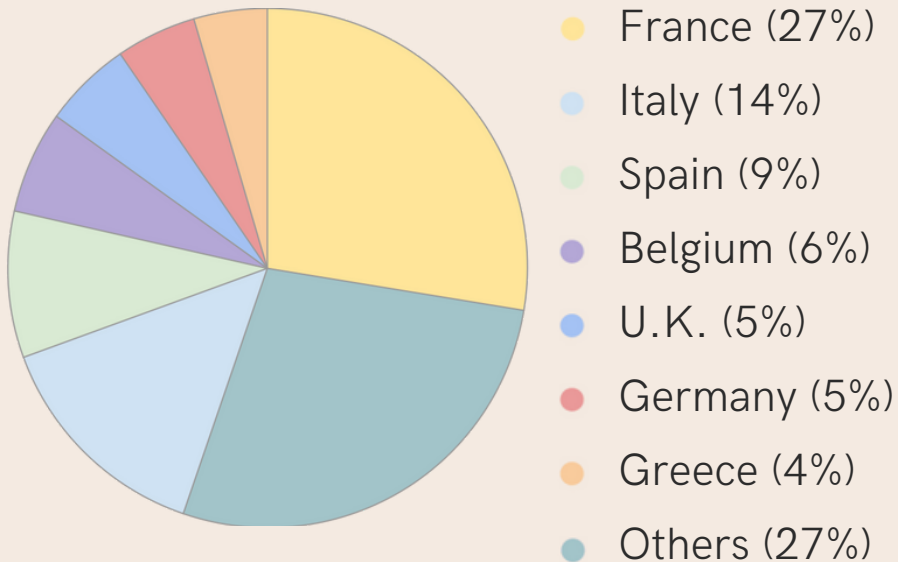


150 European  
Projects



# Last year's delegation

By countries

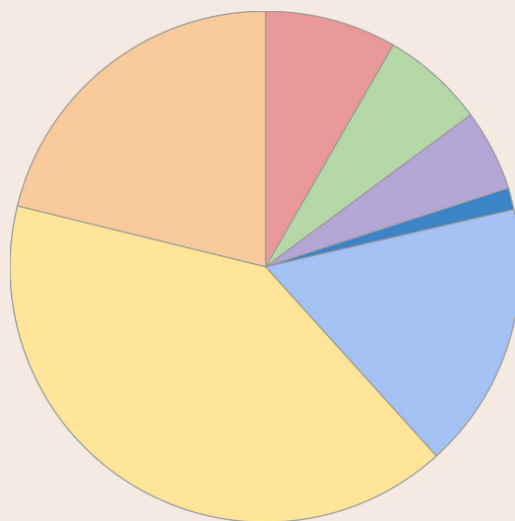






# Last year's delegation

By type of organizations



- Small and medium businesses (40%)
- Universities and other types of education (21%)
- Research and technology institutions (16%)
- Associations and NGOs (8%)
- Government and Public Administration (6%)
- Big Companies (5%)
- Mass media (1%)

# SPONSORSHIP PACKAGES





# SPONSORSHIP PACKAGES

| TYPE               | DESCRIPTION   | PRICE   |
|--------------------|---|---------|
| GOLD<br>(Max 2)    | Event-level sponsorship that maximizes brand visibility coupled to the conference organizers and conference overall. 5 in-person registrations and unlimited online access for the sponsoring organization. Exhibition booth (physical and virtual). Possibility of interviews. | 10.000€ |
| SILVER             | Event-level sponsorship that provides networking and interview opportunities. High brand visibility facilitated by the conference organization. 3 in-person registrations and unlimited online access for the sponsoring organization. Exhibition booth (physical and virtual). | 7.000€  |
| TRACK<br>(Max 3)   | Organization of a thematic track across the event program. For associations, projects or organizations wanting to couple their activities to the conference participants. It is an event within an event.   | 5.000€  |
| SOCIAL<br>PROGRAM* | Lunch sponsorships (promotion in the agenda, posters, social media and breaks)  | 2.000€  |
|                    | Coffe Break sponsorship (promotion in the agenda, posters, social media and breaks)   | 1.500€  |
| BRAND BUILDING*    | Logo on the conference lanyard  | 1.500€  |
|                    | Roll-up XXL at the event entrance   | 1.500€  |
|                    | Logo on the conference bag  | 500€    |

*\*Can be combined with Gold, Silver and Track sponsorship packages*

## GOLD

Ensures the maximum visibility coupled to the organizers and conference overall.

Includes:

- 5 full access in-person registrations
- Unlimited online access to members of the organization
- 4 extra invitations to the gala dinner
- 2 welcome bags of your choice
- Social media promotion
- 1 minute pre-roll video before plenary conferences
- Physical (table) and virtual exhibition booth
- Support from conference organizers to schedule meetings/interviews
- Your logo on digital and printed marketing material
- Your promotional material onsite in networking areas

10.000€







## SILVER

Offers networking opportunities and great brand visibility.

Includes:

- 3 full access in-person registrations
- Unlimited online access to members of the organization
- 2 extra invitations to the gala dinner
- 1 welcome bag of your choice
- Social media promotion
- Physical (table) and virtual exhibition booth
- Support from conference organizers to schedule meetings and interviews
- Your logo on digital and printed marketing material
- Your promotional material onsite in networking areas

**7.000€**

## TRACK

Organization of a thematic track across the event program. For associations, projects or organizations wanting to couple their activities to the conference participants. It is an event within an event.

Includes:

- 4 full access on-site registrations
- 10 online registrations
- 1 extra invitation to the gala dinner
- 1 welcome bag of your choice
- Social media promotion
- Your logo on digital and printed marketing material
- Your promotional material in onsite networking areas
- Workshop banner promotion
- EU project clustering support for the workshop

5.000€







# Additional services

*Can be combined with sponsorship packages.*

## SOCIAL PROGRAM

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### Lunch- 2.000€

Lunch sponsorships: listed on the agenda, promoted on social media, during the event breaks and on signage.

### Coffee - 1.500€

Coffee breaks sponsorship: listed on the agenda, promoted on social media, during the event breaks and on signage.

# Additional services

*Can be combined with sponsorship packages.*

## BRAND BUILDING

### Lanyard - 1.500€

Logo on the event lanyard coupled to Sustainable Places logo.

### Roll-up - 1.500€

Roll-up XXL (200x250) at the event entrance.

### Bag Insert - 500 €

Your logo in the conference bag.





# Contact us

If you are interested in any of the sponsorship packages, please get in touch with us. Sponsorship packages can be tailored to specific needs and we're happy to discuss. **Thank you.**

## Email:

[sustainableplaces@r2msolution.com](mailto:sustainableplaces@r2msolution.com)

## Website:

[www.sustainableplaces.eu](http://www.sustainableplaces.eu)

## Phone:

+34 699 241 457 (Marta Gil)

