



SUSTAINABLE PLACES 2025

8-10 October 2025
Monte Rosa 91 – Milano

R2M
RESEARCH TO MARKET
SOLUTION



THE EVENT

Europe's #1 destination for EU research collaboration and market opportunities

Since 2013, a meeting point for research, innovation, and the market.

Sustainable Places is Europe's leading conference dedicated to the sustainability of the built environment. This three-day event fosters dialogue among academia, industry, and public institutions to accelerate the green transition in Europe.

Key features of the event:

- High-profile international speakers
- Thematic workshops focused on research and development
- Technical sessions with scientific paper presentations
- Exhibition area showcasing solutions and projects
- Networking opportunities

A flagship platform for research and collaboration in Europe.

Recognised as the premier European platform for disseminating Horizon 2020 and Horizon Europe projects, Sustainable Places offers:

- Broad visibility for participating projects
- Cross-sectoral synergies and collaborations
- Exchange of experience and expertise
- Practical application of research results

In collaboration with the City of Milan, this year's edition takes place in the heart of one of Europe's most dynamic cities for urban innovation and environmental sustainability.





Sustainable Places
at Monte Rosa 91- Milano



KEY FIGURES – 2024 EDITION

375 

in-person registrants

173 

virtual attendees

45 

clustering workshops

34 

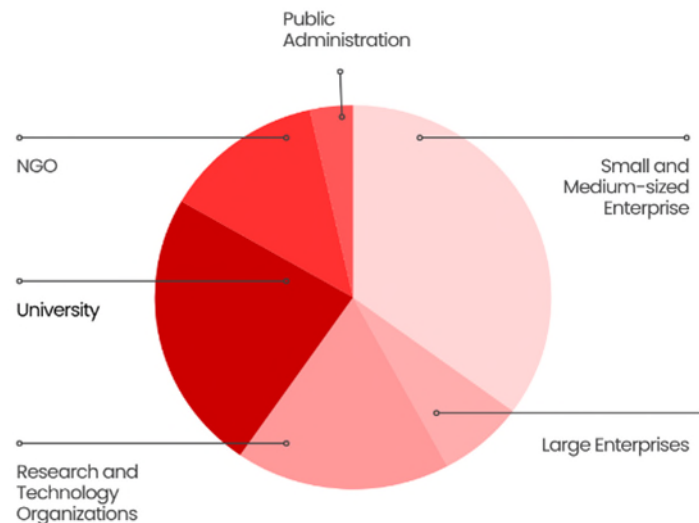
nationalities

198 

organisations

176 

EU projects

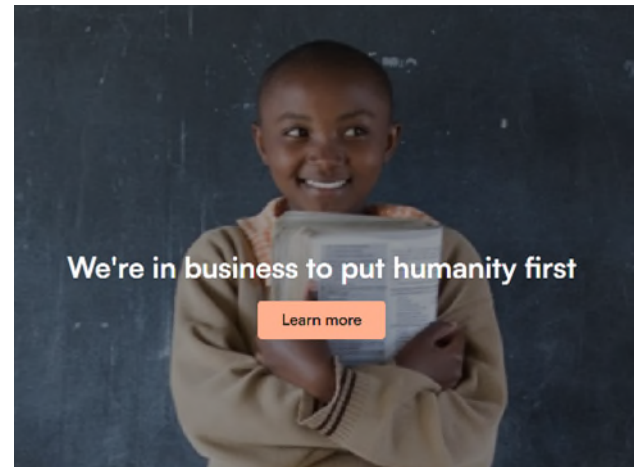
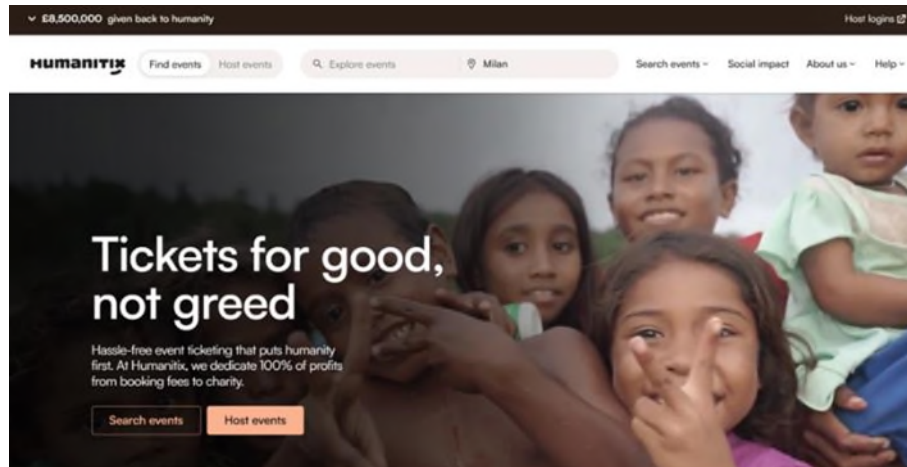


HUMANITIX

Tickets for Good

We are proud to announce that starting this year, *Sustainable Places* is partnering with **Humanitix**, the world's first non-profit ticketing platform, which directs 100% of booking fees to support disadvantaged children. For every registration to SP2025, a portion of the platform's fees will go toward this tangible initiative that supports vulnerable communities.

Humanitix demonstrates how technology can drive positive change, transforming every event into an opportunity to create real value for vulnerable communities.



SUSTAINABLE PLACES 2025: MAIN TOPICS

- ❑ Energy communities, smart cities & urban transition
- ❑ Sustainable construction & renovation
- ❑ Climate change mitigation & adaptation
- ❑ Facilitating the energy transition: policy, finance, training
- ❑ Sustainable urban renewal & cultural transformation
- ❑ Renewable energy technologies
- ❑ Decarbonisation & circularity
- ❑ Resilience & energy security
- ❑ Data centres, digital twins & artificial intelligence for sustainability

A key reference point for Europe's challenges.

Each year, *Sustainable Places* focuses on the strategic themes driving the sustainable transformation of cities and buildings, promoting concrete and scalable solutions. **The programme aligns with the priorities of the European Commission** and contributes to the achievement of the **United Nations Sustainable Development Goals**, offering a leading platform for research and systemic innovation.





MAKING THE MOST OF SUSTAINABLE PLACES

Be part of the European sustainable building community

Each year, *Sustainable Places* brings together researchers, innovators, institutions, and businesses from across Europe to share results, foster collaboration, and make a real impact on the future of the built environment.

Ways to contribute:

- ☐ **Host a workshop:** engage other projects or partners around a shared topic
- ☐ **Present your results:** share data, solutions, or products with a qualified European audience
- ☐ **Initiate or coordinate a cluster:** connect EU-funded projects with similar goals
- ☐ **Network:** discover new partners, stakeholders, and opportunities

You can participate either in **person** or **online**, choosing the format that suits you best:

- ☐ **Workshop** (on-site or virtual)
- ☐ **Presentation** (on-site or virtual)

Whether you work in the field, in research, or in public policy, **Sustainable Places is the ideal context to turn your ideas into real-world impact.**



Monte Rosa 91 - Milano
Auditorium

SUSTAINABLE PLACES 2025: THEMATIC TRACKS

Thematic Tracks are focused sessions of 2 to 4 hours, hosted in the main auditorium of Monte Rosa 91.

They represent the scientific and collaborative core of Sustainable Places, **designed to bridge research, industry, academia, and European institutions.**

Each session is structured to encourage meaningful exchange between research and the market, engaging institutional **stakeholders** and industry leaders through **targeted invitations.**

At the core of these sessions are real-world case studies drawn from European projects, urban plans, innovative buildings, and operational technologies, all with the goal of transforming research into scalable, market-ready solutions.

The format and **invited stakeholder engagement of each Thematic Track are made possible thanks to the support of sponsors** aligned with the session's strategic focus.

Sessions featured in the agenda include:

- ☐ Smart Sustainable Cities Milano
- ☐ Data Centres, Digital Twins & AI for sustainability
- ☐ Smart Readiness Indicator
- ☐ Energy Communities
- ☐ Financing the Energy Transition
- ☐ Built4People & Open Innovation for Sustainable Construction

All sessions are **live-streamed**, expanding participation and visibility across Europe.





SMART SUSTAINABLE CITIES MILANO

A European Lab for Smarter, More Resilient and Inclusive Cities.

This thematic session brings together **researchers, public authorities, urban planners, tech companies, and real estate** developers to tackle the challenges of **sustainable urban transition**.

From digital planning to integrated resource management, from participatory governance models to climate-focused regeneration of public spaces, this track **offers a platform for dialogue and exchange—sharing concrete solutions, pilot projects, and digital tools that support urban policy**.

The goal is **to promote an integrated and systemic vision of the city**, where technological innovation, data, and social inclusion work hand in hand to improve quality of life, reduce environmental impact, and strengthen urban resilience.

 8 October 2025

 h 2:00 PM – 6:00 PM

FORMAT

The programme will feature a **dynamic mix of keynote speeches, roundtable discussions, and case study presentations**, designed to foster direct engagement between researchers, industry experts, and real estate stakeholders.

The event will also **welcome external participants**, with access modalities currently being defined in coordination with the co-organising partners.

DATA CENTRES, DIGITAL TWINS & AI FOR SUSTAINABILITY

A Strategic Forum Where Research Meets the Market

This conference brings together **researchers**, **technology providers**, and **stakeholders** from the sector to explore how **data centres**, **digital twins**, and **artificial intelligence** can accelerate sustainability in the built environment.

From energy optimisation to predictive maintenance, from urban resilience to decarbonisation, the event offers a **unique platform for knowledge exchange, cross-sector collaboration**, and the dissemination of digital solutions in support of the green and digital transition.

 9 October 2025

 h 2:00 PM – 6:00 PM

FORMAT

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DATA CENTRES, DIGITAL TWINS & AI FOR SUSTAINABILITY

Co-organisers



The Italian PropTech Network is a platform where the academic expertise of Politecnico di Milano meets real estate companies operating across Italy, enabling a synergistic exchange of innovation and growth.



HYCOOL-IT is a 3-year research project involving 9 partners from 6 European countries, aimed at developing and demonstrating the feasibility of a digital twin for both the server room and the entire building.



The Italian Association of Data Center Builders and Operators brings together key players such as Microsoft, Equinix, Rai Way, and others, with the goal of representing and connecting the entire data centre ecosystem in Italy.



The Building Digital Twin Association is the European network promoting digital twins in construction, connecting industry players to foster an open and innovative ecosystem.

These key players have confirmed their commitment to join the conference, driving forward a collaborative path that will be strengthened by the addition of new strategic partners currently being finalised.



SMART READINESS INDICATOR

Measuring Building Intelligence to Drive the Digital and Energy Transition

This thematic session focuses on the Smart Readiness Indicator (SRI), a tool developed at the European level to assess the **digitalization and smart readiness of buildings in terms of efficiency, comfort, and energy flexibility**.

Bringing together **researchers, regulatory experts, technology providers, and real estate operators**, the track explores the current state and future potential of the SRI—from its implementation across different Member States to its integration into building design, renovation, and management processes.

Discussions will cover **practical case studies, calculation tools, supporting policies, and synergies** with other European indicators, aiming to make the SRI a concrete lever in support of the **Green Deal objectives** and the **digitalization of the built environment**.

 9 October 2025

 h 9:00 AM – 1:00 PM

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ENERGY COMMUNITIES

A strategic forum bridging technological innovation and local governance models

This thematic session brings together researchers, businesses, local authorities, and energy operators to explore the potential of **Renewable Energy Communities (RECs)** as **a tangible driver of the energy transition**.

From technical and economic design to managing energy flows through digital platforms, from integration with storage systems and electric mobility to social and territorial valorisation, the track offers a **unique opportunity to share experiences, tools, and real case studies**.

The goal is to facilitate the development of scalable and replicable models, supported by interoperable technologies, financing mechanisms, and local policies, **to make RECs a stable component of Europe's future energy landscape**.

 10 October 2025

 h 9:00 AM – 1:00 PM

FORMAT

The programme will feature a **dynamic mix of keynote speeches, roundtable discussions, and case study presentations**, designed to foster direct engagement between researchers, industry experts, and real estate stakeholders.

The event will also **welcome external participants**, with access modalities currently being defined in coordination with the co-organising partners.



FINANCING THE ENERGY TRANSITION

Research and innovation in support of sustainable economic models

This thematic session explores the role of applied research and European projects in developing approaches and solutions **to make the energy transition sustainable, replicable, and scalable.**

Through dialogue between **researchers, public authorities, industry operators, and financial stakeholders**, the track aims to **analyse how research outcomes can support the creation of new economic and decision-making models** capable of mobilising investments and generating real impact on the ground.

By presenting European projects and case studies, the session will address challenges related to integrating technical innovation, economic value, and social benefits, with **the goal of building a shared vision on how to finance change effectively and inclusively.**

 10 October 2025

 h 2:00 PM – 6:00 PM

FORMAT

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BUILT4PEOPLE & OPEN INNOVATION FOR SUSTAINABLE BUILDINGS

This thematic session explores how **European research is developing and testing** modular, scalable, and interoperable solutions to accelerate the digital and energy transition in the building sector. With contributions **from Open Innovation Testbeds (OITBs), living labs, and demonstration platforms**, the track highlights **the importance of open experimental environments where innovation is validated under real conditions and in collaboration with industry, research centres, and public administrations.**

The discussion will focus on how these infrastructures help connect technological development, standardisation, and the market, providing concrete spaces to test, improve, and transfer highly efficient, low-impact solutions.

It is an opportunity to engage on collaboration models, replicability strategies, and long-term impacts, with a focus on integrating technical innovation, economic value, and sustainability.

 8 October 2025

 h 11:00 AM – 1:00 PM

FORMAT

The programme will feature a **dynamic mix of keynote speeches, roundtable discussions, and case study presentations**, designed to foster direct engagement between researchers, industry experts, and real estate stakeholders.

The event will also **welcome external participants**, with access modalities currently being defined in coordination with the co-organising partners.



SPONSOR A THEMATIC TRACK

Showcase your project or brand during one of Sustainable Places' key moments.

Associating your name with a **Thematic Track** positions you in a highly visible space where **research**, **market**, and **institutions** come together to drive sustainable innovation in the built environment sector. **Sponsorships will make possible the invitation of targeted stakeholders** (without registration fee).

Why sponsor a Thematic Track?

- ☐ Strategic brand positioning within a recognised session followed by a qualified international audience
- ☐ Visibility both onsite and online during and after the event through integrated communication highlighting your content and active participation
- ☐ Targeted networking opportunities with public and private stakeholders, research centres, technology companies, and policy makers
- ☐ Flexible co-sponsorship options: **investment can be shared among multiple partners or projects**

A concrete opportunity to take a leading role in the sustainable transition of the building sector.

€ 10.000

(one exclusive sponsor or multiple co-sponsors)

Want to maximise your impact?

Thematic Track Sponsorships of **€5,000 or more** will be considered as Event Sponsors (detailed on next slide) with full event access and inclusion in all official materials.

MAKE YOUR MARK

Take centre stage at Sustainable Places. Sponsoring the event means placing **your brand or project at the intersection of innovation, market, and policy**, where ideas become action and partnerships drive impact.

It's more than visibility: it's a **strategic opportunity to strengthen your positioning, connect with key decision-makers, and unlock new business opportunities** in the European sustainability ecosystem.

We offer **a range of sponsorship packages tailored to different needs and budgets**, from targeted visibility within specific thematic tracks to full-event partnership, with customisable options designed to align with your goals and maximise your return on investment.

PREMIUM (max. 2)

It guarantees maximum visibility throughout the event, including the opportunity to speak during the plenary session alongside key European stakeholders.

€ 10.000

EXCLUSIVE NETWORKING

Provides visibility during the event and the opportunity to host an exclusive networking session with selected stakeholders.

€ 7.000

EVENT SPONSOR

Combines visibility and active participation, offering access to roundtables and targeted communication tools before, during, and after the conference.

€ 5.000

EXHIBITION PACKAGE

Offers strategic visibility for research projects and companies, including exhibition space and multi-channel promotion.

€ 3.500

SPONSORSHIP PROGRAM

All costs indicated are excluding VAT



PARTICIPATION FEES

CATEGORY	PERIOD	COST
Standard	August 1 – September 14	650€
Event Close	September 15 – Event Day	750€
Online		150€

All costs indicated are excluding VAT



Sustainable Places is an event conceived and organised by R2M Solution.

Founded in 2012, R2M Solution is a research and innovation company that develops solutions to tackle key challenges related to sustainability and digitalisation in the energy, building, and infrastructure sectors, bridging the gap between European research and practical market applications.

Headquartered in Italy with offices in several European countries, R2M is actively involved in leading networks and associations within sustainability and digital innovation, promoting the adoption of cutting-edge technologies.

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