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Comune di Milano

# SPONSORSHIP PROGRAM

"Europe's #1 destination for EU research collaboration and market opportunities."

8th – 10th October 2025 Milano • Monte Rosa 91







## About Sustainable Places 05Last year's edition in numbers $\mathbf{06}$ Last year's delegation Sponsorship packages Contact us

# SUMARY



## **SUSTAINABLE** PLACES 2025



## **ABOUT SUSTAINABLE PLACES**

#### Sustainable Places is a 3-day event with:

- High-level keynote speeches
- Thematic clustering R&D workshops
- Technical paper sessions
- Poster area, exhibition & digital booths
- Both virtual and in-person networking

#### Themes:

- Energy Communities, Smart Cities and Urban Transition
- Renewable Energy Technologies
- Sustainable Construction & Renovation
- Decarbonization & Circularity
- Climate Change mitigation and adaptation
- Facilitating the energy transition: Policy, Finance, Training
- Sustainable Urban Renewal & Cultural Transformation
- Digital twins, Smartness & Artificial Intelligence for sustainability
- Resilience and Energy Security









375 in-person registrants

173 virtual attendees

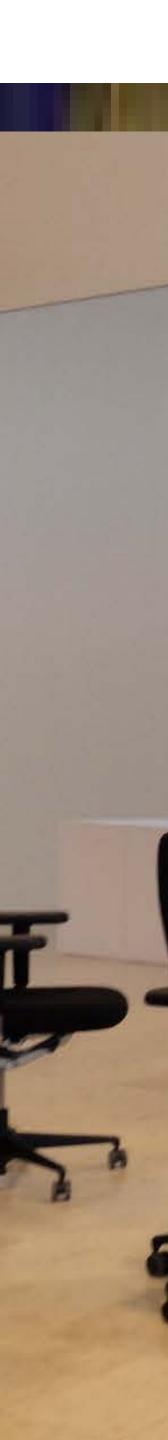
clustering workshops

## LAST YEAR'S EDITION IN NU

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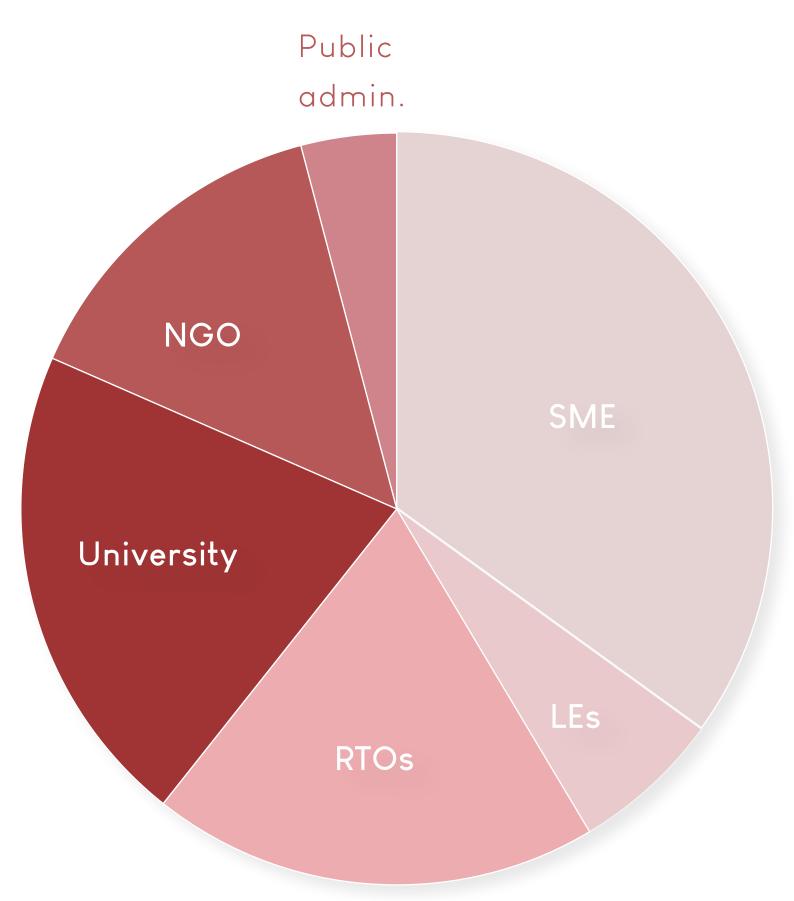
198 organisat

# EU projec





## LAST YEAR'S DELEGATION by type of organizations









## **ALL SP25 SPONSOR RECEIVE**

- Exhibition table in the exhibition area (1 table, 2 chairs, space for roll-up banner)
- Logo featured on all SP25 marketing materials
- Inclusion in one SP25 newsletter distributed to 6,000+ recipients
- XXL logo placement on a large-format conference banner displayed at the venue entrance
- · Co-created social media promotion
- · Complimentary registration passes
- Welcome bag insert
- Tailored networking support from the SP25 team



### **POSITION YOUR BRAND AT THE HEART** OF EUROPEAN R&D EXCELLENCE.



#### PREMIUM EVENT SPONSOR (maximum 2)

Ensures the maximum visibility coupled to the organizers and conference overall.

#### €10,000

### SPECIAL NETWORKING **EVENT SPONSOR** Offers the opportunity for a cocktail o breakfast (your choosing) dedicated to presenting your brand

and networking

€7,000





#### POSITION YOUR BRAND AT THE HEART OF EUROPEAN R&D EXCELLENCE.

#### **EVENT SPONSOR**

Offers networking opportunities and great brand visibility.

€5,000

#### **EU PROJECT SPONSOR**

Gives extra visibility to your EU project.

## PREMIUM EVENT SPONSOR

#### PREMIUM EVENT SPONSOR (maximum 2)

Ensures the maximum visibility coupled to the organizers and conference overall.

#### €10,000

- Premium brand visibility in SP2025 materials
- Opportunity to address plenary
- 4 Registrations with Gala Dinner
- Unlimited online registrations for your organization
- Exhibition table (if desired)
- Welcome bag inserts
- Full Corporate Summary in Digital Program
- Featured article in newsletter (6000+ distribution)
- Dedicated networking support
- · Social Media Posts





#### POSITION YOUR BRAND AT THE HEART OF EUROPEAN R&D EXCELLENCE.

#### PREMIUM EVENT SPONSOR

Ensures the maximum visibility coupled to the organizers and conference overall.

€10,000

SPECIAL NETWORKING EVENT SPONSOR

Offers the opportunity for a cocktail or breakfast (your choosing) dedicated to presenting your brand and networking

€7,000



### **POSITION YOUR BRAND AT THE HEART OF** EUROPEAN R&D EXCELLENCE.



#### **EVENT SPONSOR**

Offers networking opportunities and great brand visibility.

€5,000

#### **EU PROJECT SPONSOR**

Gives extra visibility to your EU project.



## SPECIAL NETWORKING **EVENT SPONSOR**

### SPECIAL **NETWORKING EVENT** SPONSOR

Offers the opportunity for a cocktail or breakfast (your choosing) dedicated to presenting your brand and networking

#### €7,000

- · Dedicated opportunity to present your brand
- · Breakfast or cocktail of your choosing
- 3 Registrations with Gala Dinner
- Unlimited online registrations for your organization
- Exhibition table (if desired)
- Welcome bag inserts
- · Short Corporate Summary in Digital Program
- Featured article in newsletter (6000+ distribution)
- · Social media posts
- Networking support



#### PREMIUM EVENT SPONSOR

Ensures the maximum visibility coupled to the organizers and conference overall.

€10,000

#### SPECIAL NETWORKING **EVENT SPONSOR**

Offers the opportunity for a cocktail o breakfast (your choosing) dedicated to presenting your brand and networking

€7,000

#### POSITION YOUR BRAND AT THE HEART OF EUROPEAN R&D EXCELLENCE.

#### EVENT SPONSOR

Offers networking opportunities and great brand visibility.

#### €5,000

#### **EU PROJECT SPONSOR**

Gives extra visibility to your EU project.



## **EVENT SPONSOR**

#### EVENT SPONSOR

Offers networking opportunities and great brand visibility.

#### €5,000

- Excellent brand visibility in SP2025 materials
- Opportunity to participate in roundtable
- 3 Registrations with Gala Dinner
- Unlimited online registrations for your organization
- Exhibition table (if desired)
- Welcome bag inserts
- Short Corporate Summary in Digital Program
- Featured article in newsletter (6000+ distribution)
- Social media posts



#### PREMIUM EVENT SPONSOR

Ensures the maximum visibility coupled to the organizers and conference overall.

€10,000

#### SPECIAL NETWORKING **EVENT SPONSOR**

Offers the opportunity for a cocktail o breakfast (your choosing) dedicated to presenting your brand and networking

€7,000

#### POSITION YOUR BRAND AT THE HEART OF **EUROPEAN R&D EXCELLENCE.**

#### **EVENT SPONSOR**

Offers networking opportunities and great brand visibility.

### **EU PROJECT** SPONSOR

Gives extra visibility to your EU project.

€5,000





## **EU PROJECT SPONSOR**

### **EU PROJECT** SPONSOR

Gives extra visibility to your EU project.

€3,500

- 1 Registration with Gala Dinner
- Welcome bag insert
- Feature in digital program
- Social media posts

#### POSITION YOUR BRAND AT THE HEART OF EUROPEAN R&D EXCELLENCE.

• Exhibition space at event to promote your project & materials

10 online registrations for project partners / stakeholders

• Featured article in newsletter (6000+ distribution)







## SHOWCASE YOUR BRAND, SPONSOR US TODAY!

If you are interested in any of the sponsorship packages, please get in touch with us. Sponsorship packages can be tailored to specific needs and we're happy to discuss. Thank you.

Email:

sustainableplaces@r2msolution.com

Website:

www.sustainableplaces.eu















# ET'S MAKE SUSTAINABLE PLACES 2025 A SUCCESS!





