



Comune di  
Milano



# SPONSORSHIP PROGRAM

*"Europe's #1 destination for EU research  
collaboration and market opportunities."*

8th – 10th October 2025

Milano • Monte Rosa 91



# SUMMARY

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## ABOUT SUSTAINABLE PLACES

Sustainable Places is a 3-day event with:

- High-level keynote speeches
- Thematic clustering R&D workshops
- Technical paper sessions
- Poster area, exhibition & digital booths
- Both virtual and in-person networking

Themes:

- Energy Communities, Smart Cities and Urban Transition
- Renewable Energy Technologies
- Sustainable Construction & Renovation
- Decarbonization & Circularity
- Climate Change mitigation and adaptation
- Facilitating the energy transition: Policy, Finance, Training
- Sustainable Urban Renewal & Cultural Transformation
- Digital twins, Smartness & Artificial Intelligence for sustainability
- Resilience and Energy Security





Sustainable Places 2025 at the  
Monte Rosa 91 - Milano





# LAST YEAR'S EDITION IN NUMBERS

**375**   
in-person registrants

**34**   
nationalities

**173**   
virtual attendees

**198**   
organisations

**45**   
clustering workshops

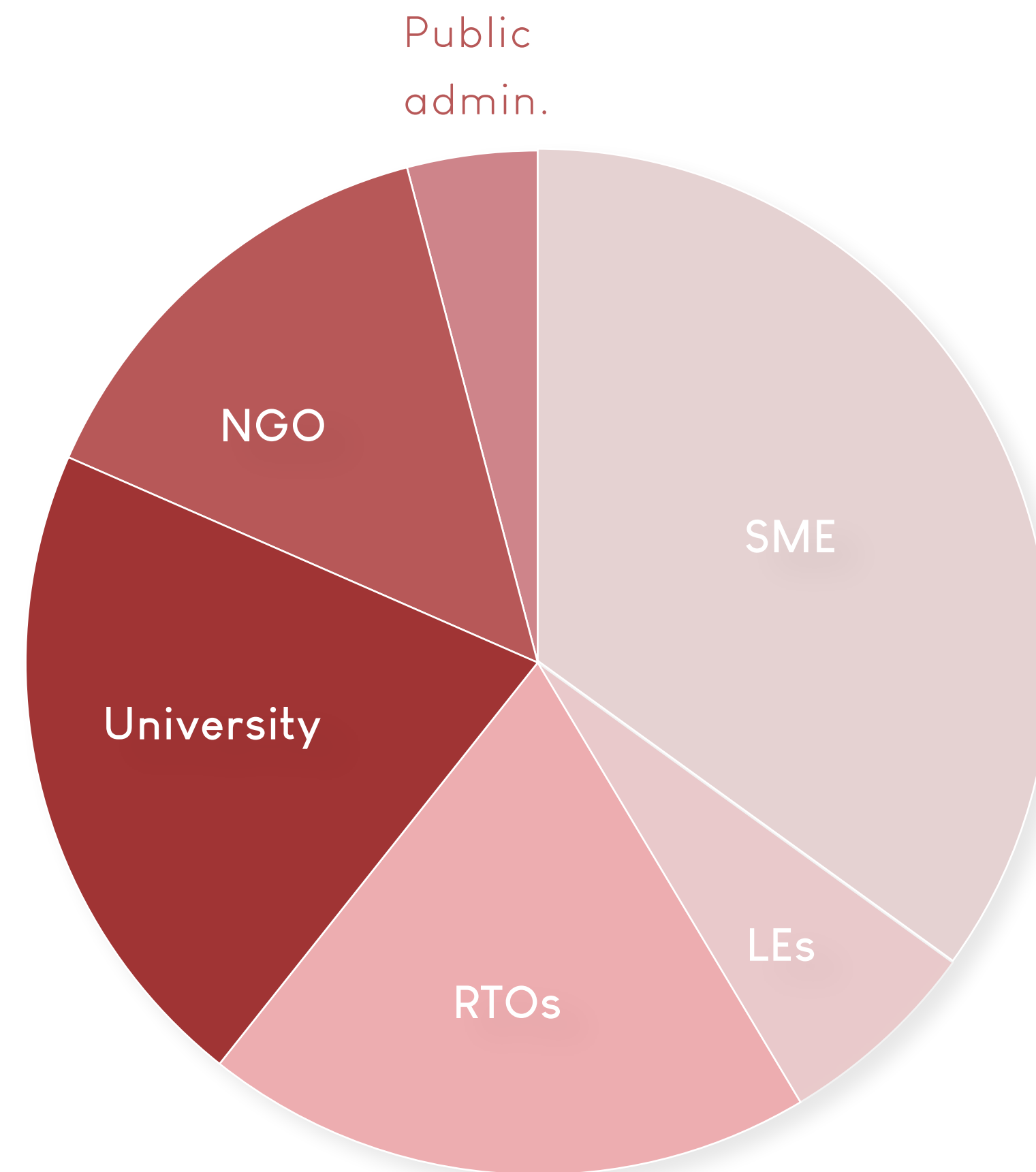
**176**   
EU projects





# LAST YEAR'S DELEGATION

by type of organizations







SPONSORSHIP PACKAGES



# SPONSORSHIP PACKAGES

POSITION YOUR BRAND AT THE HEART  
OF EUROPEAN R&D EXCELLENCE.



## ALL SP25 SPONSOR RECEIVE

- Exhibition table in the exhibition area (1 table, 2 chairs, space for roll-up banner)
- Logo featured on all SP25 marketing materials
- Inclusion in one SP25 newsletter distributed to 6,000+ recipients
- XXL logo placement on a large-format conference banner displayed at the venue entrance
- Co-created social media promotion
- Complimentary registration passes
- Welcome bag insert
- Tailored networking support from the SP25 team



# SPONSORSHIP PACKAGES



POSITION YOUR BRAND AT THE HEART OF  
EUROPEAN R&D EXCELLENCE.

## PREMIUM EVENT SPONSOR *(maximum 2)*

Ensures the maximum  
visibility coupled to  
the organizers and  
conference overall.

---

€10,000

## SPECIAL NETWORKING EVENT SPONSOR

Offers the opportunity for  
a cocktail o breakfast  
(your choosing) dedicated  
to presenting your brand  
and networking

---

€7,000

## EVENT SPONSOR

Offers networking  
opportunities and great  
brand visibility.

---

€5,000

## EXHIBITION PACKAGE

Offers strategic visibility  
for research projects and  
companies, including  
exhibition space and  
multi-channel promotion.

---

€3,500





POSITION YOUR BRAND AT THE HEART OF  
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# PREMIUM EVENT SPONSOR

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---

€10,000

- Premium brand visibility in SP2025 materials
- Opportunity to address plenary
- 4 Registrations with Gala Dinner
- Unlimited online registrations for your organization
- Exhibition table (if desired)
- Welcome bag inserts
- Full Corporate Summary in Digital Program
- Featured article in newsletter (6000+ distribution)
- Dedicated networking support
- Social Media Posts



# SPONSORSHIP PACKAGES



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€10,000

## SPECIAL NETWORKING EVENT SPONSOR

Offers the opportunity  
for a cocktail or  
breakfast (your  
choosing) dedicated to  
presenting your brand  
and networking

---

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POSITION YOUR BRAND AT THE HEART OF  
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Offers the opportunity  
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---

€7,000

- Dedicated opportunity to present your brand
- Breakfast or cocktail of your choosing
- 3 Registrations with Gala Dinner
- Unlimited online registrations for your organization
- Exhibition table (if desired)
- Welcome bag inserts
- Short Corporate Summary in Digital Program
- Featured article in newsletter (6000+ distribution)
- Social media posts
- Networking support



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**€5,000**

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€3,500





# EVENT SPONSOR

POSITION YOUR BRAND AT THE HEART OF  
EUROPEAN R&D EXCELLENCE.

## EVENT SPONSOR

Offers networking  
opportunities and  
great brand visibility.

---

€5,000

- Excellent brand visibility in SP2025 materials
- Opportunity to participate in roundtable
- 3 Registrations with Gala Dinner
- Unlimited online registrations for your organization
- Exhibition table (if desired)
- Welcome bag inserts
- Short Corporate Summary in Digital Program
- Featured article in newsletter (6000+ distribution)
- Social media posts



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---

€3,500





# EXHIBTION PACKAGE

POSITION YOUR BRAND AT THE HEART OF  
EUROPEAN R&D EXCELLENCE.

## EXHIBITION PACKAGE

Offers strategic visibility  
for research projects and  
companies, including  
exhibition space and  
multi-channel promotion.

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€3,500

- Exhibition space at event to promote your project & materials
- 1 Registration with Gala Dinner
- 10 online registrations for project partners / stakeholders
- Welcome bag insert
- Feature in digital program
- Featured article in newsletter (6000+ distribution)
- Social media posts





# SHOWCASE YOUR BRAND, SPONSOR US TODAY!

If you are interested in any of the sponsorship packages, please get in touch with us. Sponsorship packages **can be tailored to specific needs** and we're happy to discuss. Thank you.

Email:

[sustainableplaces@r2msolution.com](mailto:sustainableplaces@r2msolution.com)

Website:

[www.sustainableplaces.eu](http://www.sustainableplaces.eu)



