



Milano





Skills

WORKSHOP

Pushing on skills to address the current and future challenges: Learning solutions and trends across economic sectors
INPERSO project - R. Olivadese - A. Araldi









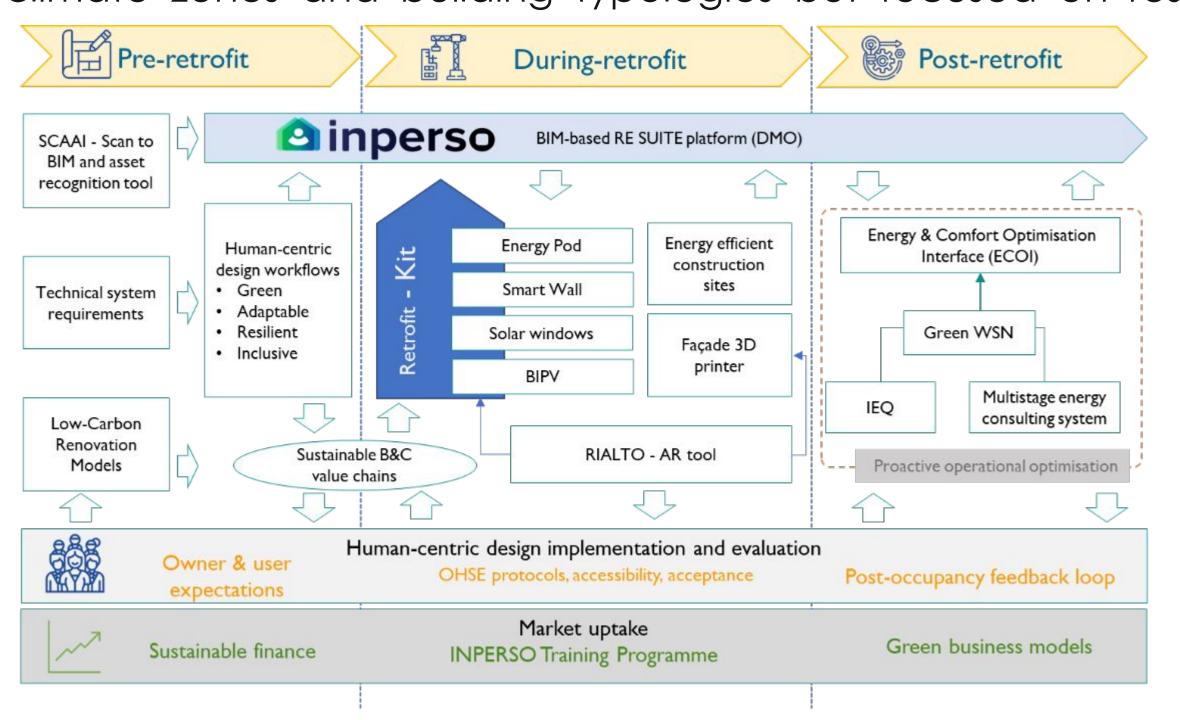
INPERSO

INdustrialised and PErsonalised Renovation for Sustainable sOcieties

OBJECTIVES

The INPERSO project will deliver inclusive, affordable, efficient, and sustainable renovation which will be adaptable to various climate zones and building typologies but focused on residential and heritage

buildings.



PROJECT DURATION

48 months - started in July 2022





INPERSO

INdustrialised and PErsonalised Renovation for Sustainable sOcieties

3 PILOTS

Valencia, Spain

Its goal is to carry out deep renovation of the building, improving building energy performance, focusing on indoor environment and ventilation, promotion of energy communities and adherence to the heritage status.



Social Shelter

A number of retrofitting actions will be carried out to this 60-year-old building such as replacement of old windows, installment of HVAC systems and improvement of insulation to maximize indoor comfort and energy performance.



Calle Estella





It entails three buildings, all of which are culture heritage buildings and protected by law. INPERSO will be an integral part of the design process to achieve a low carbon retrofit in the entire area.



22 PARTNERS



















































Context and approach

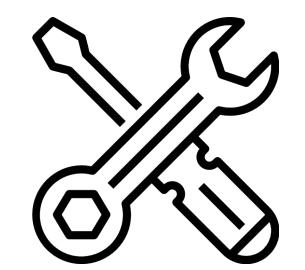
EUROPE AND ITS ROADMAP



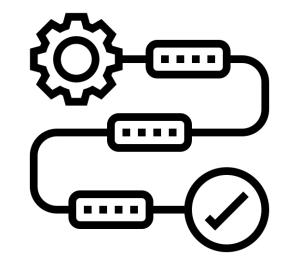
Goal: the BUILDUP portal is an european hub for energy efficiency knowledge sharing.



Initiative: BUILD UP Skills trains qualified construction professionals.



Tools: Projects and EU Exchange Meetings for skill sharing.



Approach: Community engagement and leadership through Ambassadors.



Methodology

Definition and research

"Capacity-building is defined as the **process** of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt, and thrive in a fast-changing world" ¹

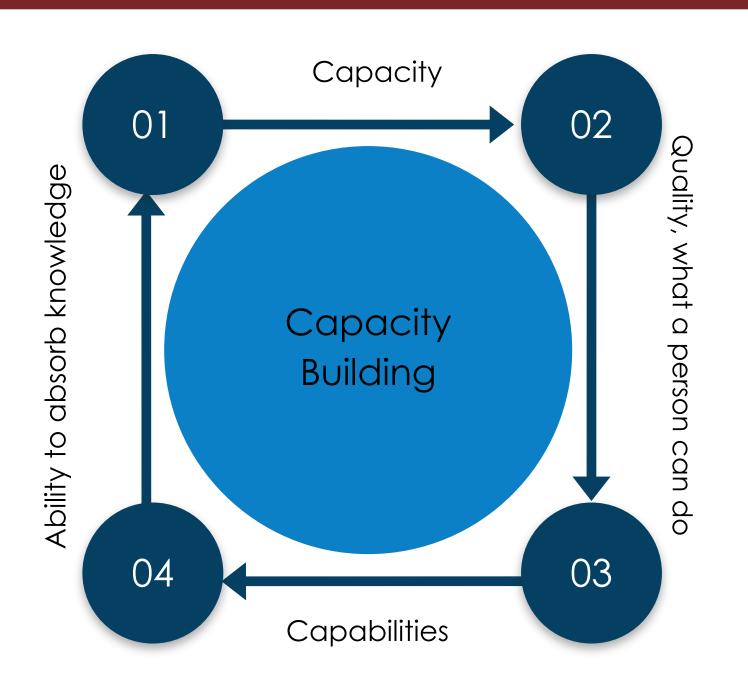
Roll out of Trainings

9 public training activities

14 confidential training activities

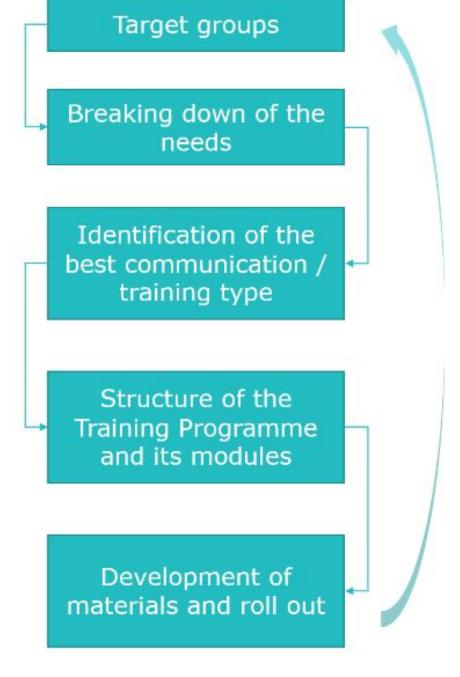
12 technical training activities (such as user manuals)

11 interactive training activities (such as workshops, webinars, etc.)



Process at different levels

- Target group and stakeholders
- Needs and aims for the capacity building
- Mapping and definition of the Training Programme







Training Programme

				2024												2025					
				Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
TITLE	PARTNER LEADER	TYPE OF TRAINING	TASK	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
The establishment of sustainable material supply chains	MIRC	Workshop	T2.1																		
2	MIRC	Wokshop	T2.1																		
Smart Wall User Manual	AMS	User Manual	T2.2																		
HVAC User Manual	VENTI	User Manual	T2.3																		
Energy renewable sources and the deployment of EnergyPod in building services	VENTI	Training	T2.3																		
6 BIPV User Manual	METSOLAR	User Manual	T2.4																		
7 Solar Window User Manual	IWIN+SUPSI	User Manual + Training + video	T2.5																		
8 Application of innovative BIPV in construction	SUPSI + METSOLAR	Training	T2.4 + T2.5																		
Application of robotics and 3D printing in construction	VIAS	Workshop	T2.6																		
10 Application of robotics and 3D printing in construction	VIAS	Training	T2.6																		
Improving spatial data collection through Scan2BIM and 3DVM	R2M	Training	T3.1																		
	R2M	Video	T3.1																		
	R2M	Course	T3.1																		
Guidelines on the use of 3DVM	R2M/DMO	User Manual	T3.1																		
13 INPERSO Platform	DMO	Training	T3.2																		
	R2M	Training	T3.3																		
14 RIALTO - AR based clash detection tool	R2M	Course	T3.4																		
15 ECO-l interface	CORE	Training or video	T3.5																		
Low carbon renovation models and the user interaction with novel digital systems	TAU	Publication Workshop	T4.1 + T4.5 T4.1 +																		
17	TAU		T4.6																		
DC stakeholders and the academic world	IVE	Report	T4.3																		
19 Life Cycle Cost-Benefit Analysis	IVE	Report	T4.4																		
Health and Safety for buildings and construction sites	EUROC	Webinar + publication Workshop	T6.1																		
21 Ecosystem empowerment	IVE	+ publication	T6.2																		
Lessons learned and replicability potential of INPERSO DC#1	AUMSA	Workshops	WP5																		
Lessons learned and replicability potential of INPERSO DC#2	MWNB	Workshops																			
Lessons learned and replicability potential of INPERSO DC#3		Workshops																			
23 INPERSO's WP3 technologies overview	DMO	The second of th	WP3																		



Training Roll Out







INPERSO platform workshop #2



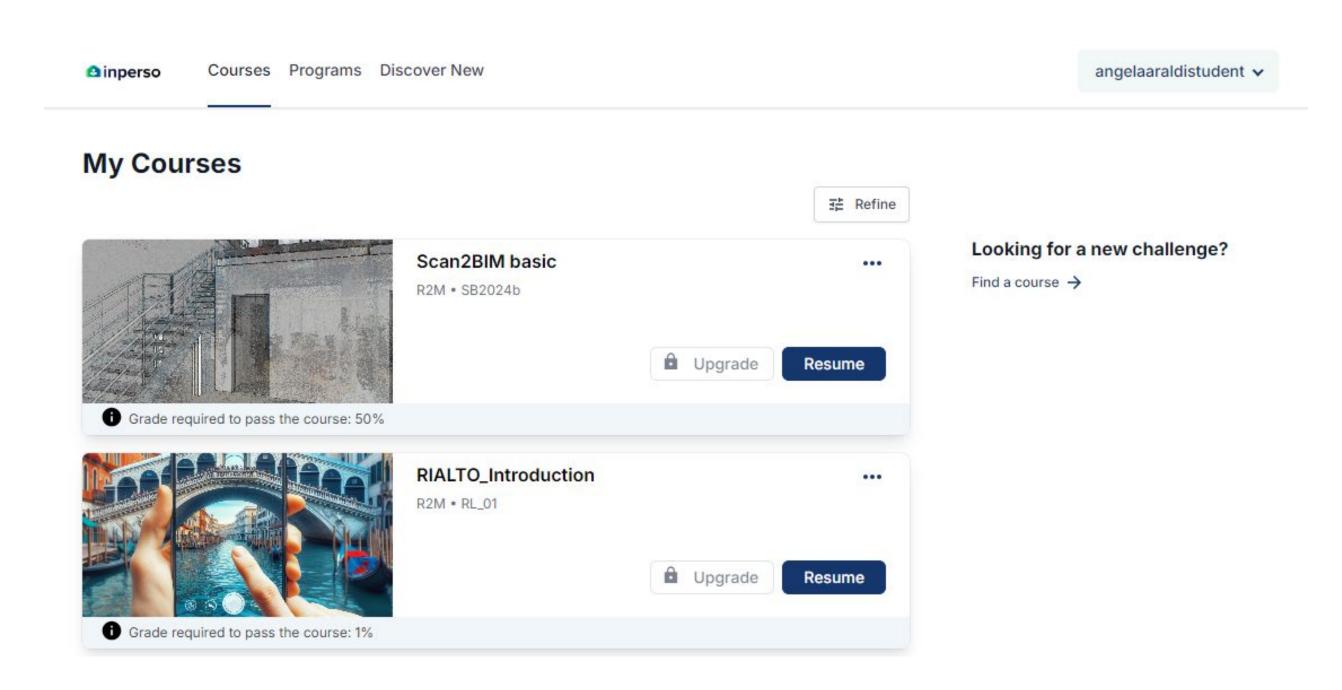








Implementing strategy



- A new implementation and deployment of a Learning Management System (LMS) proof of concept whose aim is to enhance the capacity building process and prove more practical tools.
- Training pills are small, visual interactive courses, focused on a specific topic that seek to make learning more entertaining and accessible.



Challenges

- Planning training on time and constant monitoring
- Collaboration with training's responsible partners and Dissemination and Communication strategies
 - Reach a large amount of stakeholders aiming to train the workforce and target groups
- Find the most suitable training type to address the project's aim
 - o Beware of training languages, focuses and topics, confidentiality and training structure





/r2m-solution

@R2MSolution







ET4Digital

Setting innovative demonstrator for digital ecosystem

Sustainable Places 2025 Milano, 2025-10-09

ET4D





Erasmus+

Agreement number: 2024-1-IT01-KA220-VET-000249119

The challenge: a widening digital skills

- Construction sector rapidly digitizing
- New technologies like BIM, IoT, and DT...
- ...workforce struggling to keep the pace
- Under-digitalized sector, especially SMEs
- Skills gap limits innovation and efficiency
- The solution: training.

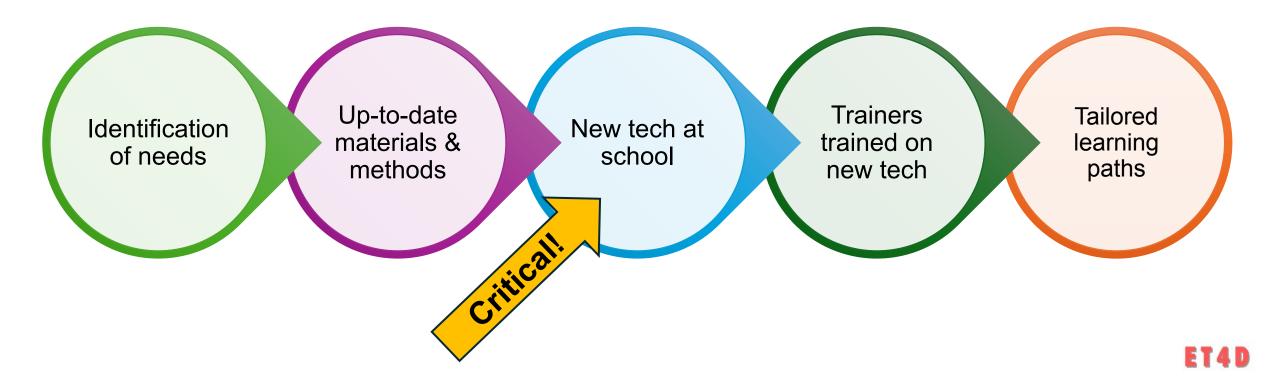








An effective «new tech training » requires...







Acquire vs Require: the *VET paradox*

- Vocational Education & Training (VET) crucial to filling the gap
- Limited access to latest digital tools and training for trainers
- Consequence: Acquire vs Require potential mismatch between
 - what a learner studies and acquires (skills at school)...
 - ...and what a modern digital construction site requires (skills at work)
- Training limited to spot experiences, intense but rapidly fading







ET4DIGITAL: a different perspective

Mission: empower VET trainers with skills and tools to lead digital transition in constructions

Method: circular process from market needs to real-world training impact measurement

Focus: bridge between EU research and Market

Goal: strengthen links between industry needs and vocational training







Step 1: identify the real-world needs



Build curricula but first map sector's digital landscape



Method: analysis of digital ecosystem with surveys, literature reviews, focus groups, and an International Stakeholder Panel



Results:

Assessment of technologies in use Identification of adoption barriers Suggestions for a new training framework







Step 2: measure before training (ex-ante)

A personalized training is an effective training



Assessing digital skills with R2M Avanti ecosystem:



- Document-based skill assessment and AI-powered virtual interviews
- Skill gap detection to identify strengths and areas of improvement
- Tailored learning pathways, for maximum efficiency and engagement







Step 3: hands-on, experiential training

- Core training
 - 2nd generation Digital Twin demonstrator
 - Based on a real construction site
 - Integration of laser scanning and IoT sensors
- Trainers can interact with a live digital model
 - A customized educational experience
 - An interactive laboratory
 - A live scenario where trainers annotate phases, challenges, solutions







Step 4: measure the impact (ex-post)



Close the loop testing training effectiveness



Avanti Virtual Interviewer measures training impact



Results:

Data-driven evaluation for refining the model
Set of insights and lessons learnt
Guidelines for replicability in other VET systems







Building the future of construction training



A dual value:

- Accelerate digital transformation of a key sector
- Train professionals who lead that change

A dual goal:

- Create a sustainable digital training ecosystem
- Strengthens synergies between research, market, training





Questions?









Erasmus+ Agreement number: 2024-1-IT01-KA220-VET-000249119



TEXIVOS:

Skills about Virtual Reality for Learners and Trainers of Vocational Schools for the Construction sector



Sara Momi, R2M Solution Srl, Italy

09/10/2025, Monte Rosa 91, Milan, Italy











TEXIVOS: TEsting XR4ED in VOcational Schools

TEXIVOS is one of the 10 projects selected by the **Call for Pilots of XR4ED Project**, Horizon Europe programme

It addressed the challenge **Content creation and exploitation** of: Extended Reality (XR) tools, which covers **VR** = Virtual Reality

The XR4ED Project made available a:

- Platform
- World Builder visual editor

To test their potentialities in **real-world scenarios**.

Consortium:

a consultancy (R2M, Italy), a school (IIPLE - Scuola Edile di Bologna, Italy)

<u>Duration:</u> 14/10/2024 - 14/10/2026 (1 year)











TEXIVOS Objectives

Contributing to innovate the Vocational training offer for the construction sector by introducing EdTech like Virtual Reality modules in daily learning programmes.

Specific Objectives:

- Teachers and trainers of VET schools get supported on how to design new modules or empower existing courses thanks to VR and XR tools
- Introduction of VR and XR tools contributing to mitigate school dropout rate (by increasing the level of engagement of teenagers)
- Contributing to innovate current the construction sector in Europe by embracing innovation and digitalization at all levels, by professionals as well as workers and their opportunities for accessing to long-life learning that include digital skills
- Fostering existing/available solutions in the EdTech sector for their wide deployment







TEXIVOS: focus on the EdTech

EdTech = Education Technology sector covers:

- **Hardware:** Tablets, interactive screens, and other devices used in the classroom.
- **Software:** Online learning platforms, Learning Management Systems (LMS), educational apps, and tools for creating digital content.
- Content: Digital textbooks, online course materials, interactive games, and VR experiences.
- Infrastructure: Data management and other technological systems that support digital learning environments.

VR in Construction education is among the most promising technologies yet quite inaccessible to many schools due to several burdens (costs, difficulty to develop XR learning materials; fear to access it, etc.)







TEXIVOS demonstration activities: context

An uneven situation between building professionals & workforce: workers operating at the construction site usually work without the support of any, innovative digital tool



Two target groups:

- Teachers and trainers to be empowered by receiving dedicated training & support at IT level (Training the Trainers)
- Learners (young students and senior) to get access to VR experiences integrated into existing (= recognized) learning programmes







TEXIVOS: learning modules in VR

Learners: participants of the following courses

- The Education and Vocational Training (leFP) Course degree
 "Building and Structural Operator" (young students, 15-18 years old)
- The Higher technical education and training (IFTS) Program degree (valid in EU and Italy) Complex Construction Site Management Technicians (students that completed upper secondary education, university students & professionals)
- 3. The *Bricklayers Training Courses* (usually adults, including the unemployed and/or in need to acquire new skills or improve existing skills)











TEXIVOS Module 1 – Safety Competence

Understanding of construction site safety protocols and correct management of risky situations

Why is it strategic?

Construction is still a hazardous sector, with high number of work-related injuries and fatalities

By using VR:

- Stimulate the risk perception like risk of falling from scaffolding and ladders; handling of loads; loading and unloading of vehicles on construction sites, etc.
- Teach the correct sequences to be put in place

Thanks to the immersive / 3D-perception of the work environment, people can understand the complexity of a building site while getting engaged in learning by gamification (quizzes, etc.)







TEXIVOS Module 2 – Technical Operational training

Get experience about construction techniques at the construction site.

Why is it strategic?

Acquiring operational skills (practical exercises at individual and group level) without the need to be on the construction operational environment

By using VR:

- Facilitate daily operations of workers
- Overcome the traditional difficulties related to the abstractness of technical data used for construction like correctly understand drawings in orthogonal projections, get spatial perception of complicated geometrical forms to be constructed OR components to be assembled on site







TEXIVOS: Training the Trainers

10 teachers/trainers of IIPLE received information about:

- Introduction to TEXIVOS project and goals
- Understanding of the activities scheduled for validating the learning/training modules empowered by XR to young and adults/professionals
- Access to a practical experience of the tools

Listening to the teachers/trainers, the **most appreciated aspects** have been:

Technical and practical activities -> "making the experience"

- Opportunity to directly experiment with headsets
- Access to the simulation of realistic virtual environments

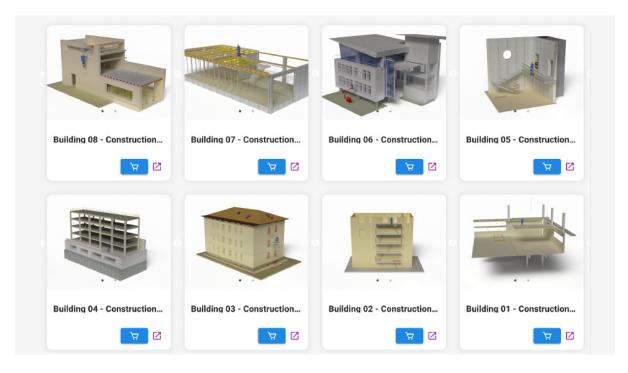






TEXIVOS: VR elements

8 full immersive scenarios developed and made available on the XR4ED environment



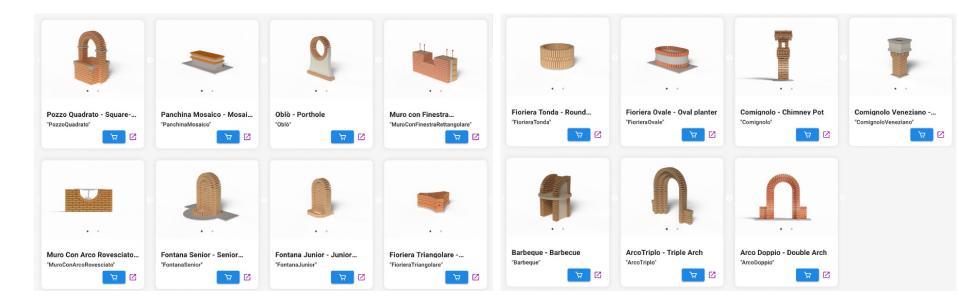






TEXIVOS: VR elements

15 models of reference developed and made available on the XR4ED environment









TEXIVOS: video

The creation of this experience involved:

- 3D-asset creation and optimization using software like Sketchfab and Blender
- interactive logic and content integration within the XR4ED World Builder

Demo video to show live







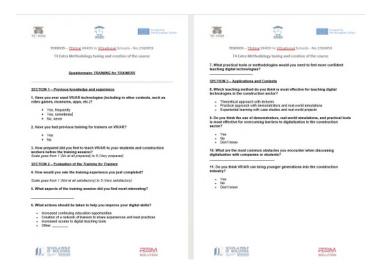
TEXIVOS: data collection – the traditional way

Phase 1: traditional questionnaires

51 learners



7 trainers









TEXIVOS: data collection – the traditional way

Consolidated answers from the questionnaire to learners: exemplary feedback

Questions	Consolidated answers
Prior knowledge of virtual reality / augmented reality (VR/AR)	Most of the participants had already heard of VR/AR , in contexts such as video games, architecture and medicine. Some had also had first-hand experience with augmented reality applications in the construction industry.
Previous training on virtual reality / augmented reality (VR/AR)	Most of the participants did not do any specific training on VR/AR before the course offered by TEXIVOS. Some felt poorly prepared, while others had a basic understanding through personal or professional experience.
Course feedback	The course was generally considered satisfactory . The most interesting aspects were the practical part, the use of digital tools and the opportunity to compare yourself with other trainers. Some participants suggested increasing the duration of the course and including more practical examples.
Tips for increasing digital skills	Participants suggested several strategies to increase digital skills, including: 1. More opportunities for lifelong learning 2. A network of trainers to engage with 3. More digital teaching tools 4. Greater integration of digital technologies into school curricula.
Practical tools and methodologies	 The most requested practical tools and methodologies include: Practical lessons with simulations and real cases Experiential learning with case studies and real projects The use of digital platforms for sharing materials and resources.







TEXIVOS: data collection – the traditional way

Consolidated answers from the questionnaire to learners: exemplary feedback

Questions	Consolidated answers					
Best methods to teach	The methods considered most effective are:					
digital technologies in the	1. Practical lessons with simulations and real cases					
construction industry	2. Experiential learning with case studies and real projects					
	3. The use of interactive digital tools.					
	Theoretical lectures are considered less effective if not integrated with practical activities.					
Role of demonstrators,	Most participants believe that demonstrators, simulations and practical tools are key					
simulations and practical	to overcome barriers to digitalisation in the construction sector. These tools help make					
tools	abstract concepts more tangible and understandable. The consortium derived that they					
	are always welcome no matter the type of learning experience offered (if in presence or					
	remote or hybrid or physical + VR/AR).					
Resistance to digitalization	The most common resistances to digitalization include:					
	The lack of basic digital skills					
	2. The fear of change					
	The lack of economic resources to invest in new technologies					
	4. The perception that digital technologies are complex and difficult to use.					
Virtual reality / Augmented						
reality (VR/AR) and the	• •					
younger generations	help bridge the gap between education and the needs of the labour market.					







TEXIVOS: data collection empowered by AVANTI

AVANTI (R2M proprietary solution)





AVANTI https://avantisolution.eu/ is an ecosystem of solutions for HR designed to evaluate and develop professional skills, currently under expansion.

The latest addition, currently undergoing validation tests, is the **Avanti Virtual Interviewer (AVI)**:

- Al-based solution that conducts interviews, typically on work-related subjects but configurable for other tasks as well.
- After acquiring a list of topics to explore (the CV of the interviewee is optional), AVI interacts with the
 candidate either via text (chat mode) or voice. Questions are continuously adapted based on the answers
 and the evolution of the interview.
- Designed to be user-friendly and conduct interviews professionally, attempting to prevent any discomfort for the candidate. Capacity of detecting manipulation and cheating attempts that may compromise the interview.







TEXIVOS: data collection -AVI

Phase 2: via AVI tool – key takeaways

- **Potential:** VR/XR is widely recognized as a **valuable tool** for enhancing teaching and student engagement, particularly in vocational and technical education like IIPLE.
- Challenges: initial confusion or lack of familiarity can be a barrier, but structured training effectively solves these issues and builds confidence.
- Opportunities: teachers are eager to explore further applications of VR/XR and integrate it into their curricula, but they ask to receive ongoing support and resources.
- **Psychological and pedagogical shift:** not surprisingly for a vocational school, participants declared a clear preference for **experiential**, **hands-on learning** rather than traditional theoretical approaches.
- Safety and practical aspects: VR/XR is seen as a safe and practical way to train in real-world scenarios, reducing risks associated with hands-on vocational training.







TEXIVOS: what's next?

Future initiatives might consider:

- Position the Construction domain (like safety and technical design at a construction site) to a
 higher level of digitalization starting already from learning experiences open to a varied
 audience (in terms of age, expertise, etc.)
- Offer to people the chance to change mentality:
 - Young students being involved in more engaging learning experiences
 - Adult learners approaching EdTech solutions and accept learning also via VR/XR tools
 - Trainers & Teachers learning to deliver nice contents via VR/XR tools as part of their daily activities
 - The same SMEs being open to integrate these and other digital tools in their activities
- Keep expanding the EdTech sector within the European TVETs ecosystem.

This is fully coherent with the national and EU strategies - <u>Union of Skills</u>, etc.) and ongoing initiatives by leading organizations like <u>CEDEFOP</u>, etc.







Thank you!















Skills for the Energy Transition: Strategies, Professions, and Projects















Skills Strategy for the Engineering Profession















REHVA

Federation of
European Heating,
Ventilation and
Air Conditioning
Associations

is a professional organisation founded in 1963 representing 120.000+

building services engineers from 24 countries









15 million technical & engineering workers in today's EU workforce

8 million job openings expected by 2035





6 million replacements as current employees retire or leave

2 million new jobs driven by economic growth













Demand is surging

Especially for **green-tech specialists** — as sustainability and digital megaprojects scale across Europe

Stronger image

The profession must sharpen its public image to lure wider talent pools

Lifelong learning

Only CPD and LLL keep skills globally competitive and future-proof



Adaptability Required

Roles mutate rapidly, so adaptability is non-negotiable

Curricula shift

Curricula need a hard pivot to competency-based learning and outcome-driven assessment

Interdisciplinary edge

Interdisciplinary collaboration and an entrepreneurial mindset rank alongside math and physics





Who needs to do what by 2030?



Professional Orgs.

Foster entrepreneurial & interdisciplinary mindsets, lifelong learning, cross-border certification, policy advocacy, and EU-wide knowledge-sharing.



Policy Makers

Reignite youth interest in STEM, fund HEI & VET modernisation, ease mobility with visas/scholarships/talent platforms, and promote green & digital skills nationwide.



HEI and VET providers

Embed SDGs & digital/green competences, expand microcredentials & apprenticeships, integrate entrepreneurship, and co-create programs with industry.



Industry

Co-design curricula, offer apprenticeships & mentorship, invest in upskilling, retain senior talent, and diversify recruitment to close skills gaps.





3-year Erasmus+ Alliance for Innovation project





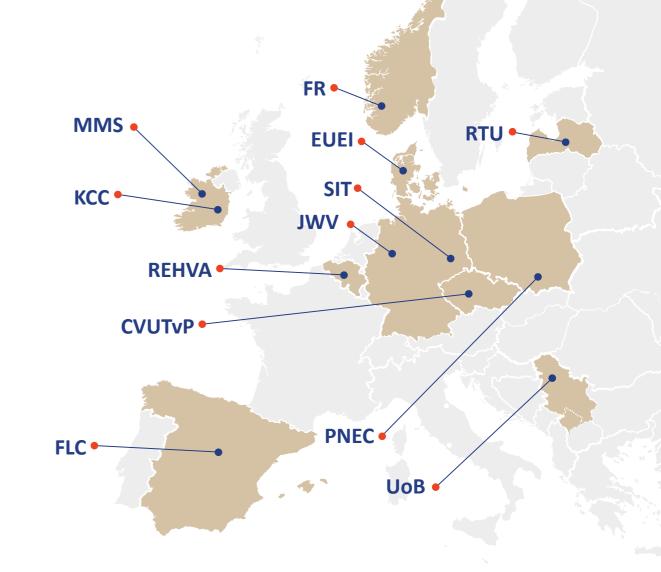


www.repowerregions.eu



Accelerating the introduction of decarbonised heating and cooling solutions

- Kildare County Council (KCC)
- FUNDACIÓN LABORAL DE LA CONSTRUCCIÓN (FLC)
- RIGAS TEHNISKA UNIVERSITATE (RTU)
- CESKE VYSOKE UCENI TECHNICKE V PRAZE (CVUTvP)
- European E-learning Institute (EUEI)
- Steinbeis School of Sustainable Innovation and Transformation (SIT)
- MOMENTUM MARKETING SERVICES Ltd. (MMS)
- Stowarzyszenie Gmin Polska Sieć "Energie Cités" (PNEC)
- Jaske & Wolf Verfahrenstechnik (JWV)
- Fagskolen Rogaland (FR)
- University of Belgrade Faculty of Mechanical Engineering (UoB)
- REHVA Federation of European Heating,
 Ventilation & Air Conditioning Associations (REHVA)



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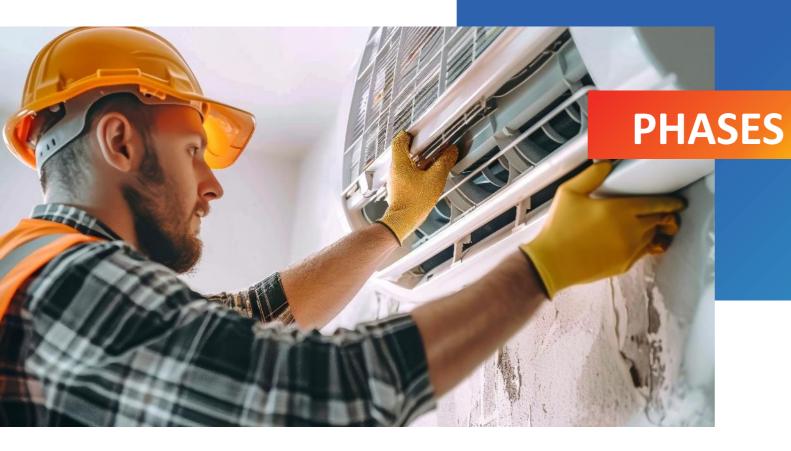






- Deliver innovative and up-to-date curricular & training methods.
- Improve access to high-quality training in sustainable heating and cooling systems.
- Create Regional Alliances for skills development in the energy transition.

02







Build the foundation with shared insight



- Experts and educators exchange real-world knowledge.
- Case studies inform local needs.
- Output: a Landscape Analysis tailored to each region.



Phase 2 - Skills Development

Train today's workforce for tomorrow's jobs

- Create flexible, EU-standard green training programs.
- Micro-credentials for workers; toolkits for trainers.
- **Output**: Free course + curriculum for universities & VET providers.











Turn partnerships into long-term impact



- Create Repower Alliances that last beyond the project.
- Link industry, educators, and
- municipalities.
- Output: Ongoing funding strategies and green innovation.



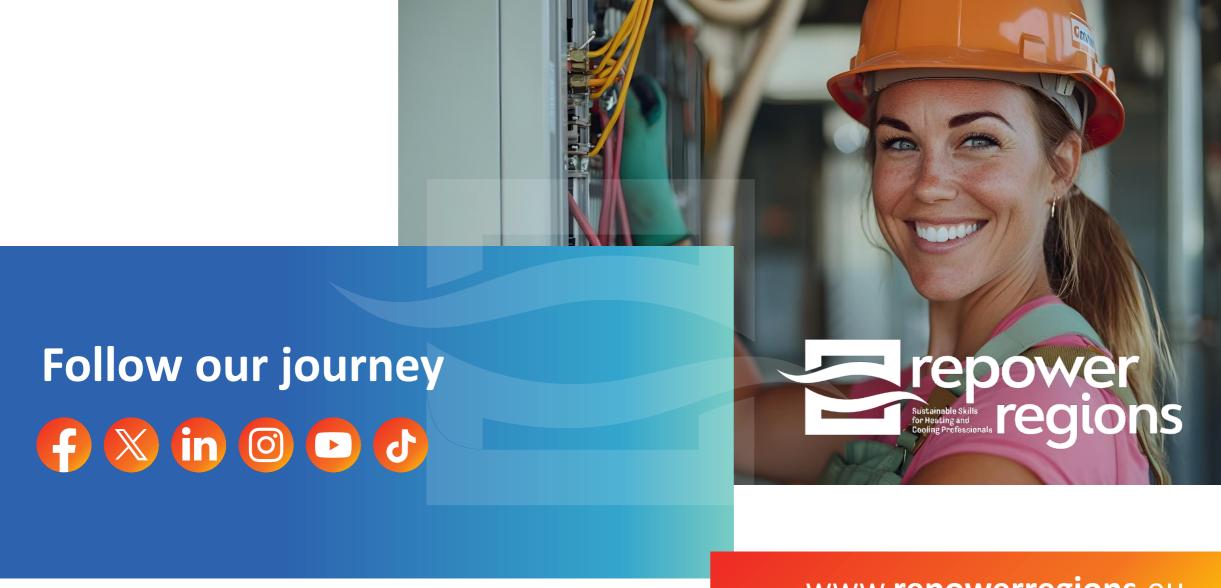
03





01	Repower Regions Landscape Analysis Report
02	Repower Regions CVET curriculum
03	Repower Regions Online course
04	Repower Curriculum & Resources
05	Teachers' Guides & Toolkit
06	Regional Alliance Guidebook
07	8 Repower Regional Alliances
08	8 Repower Regional Funding Strategies
09	8 National Outreach Events







www.repowerregions.eu



SMAR



VIRTUAL TRAINING CENTRE







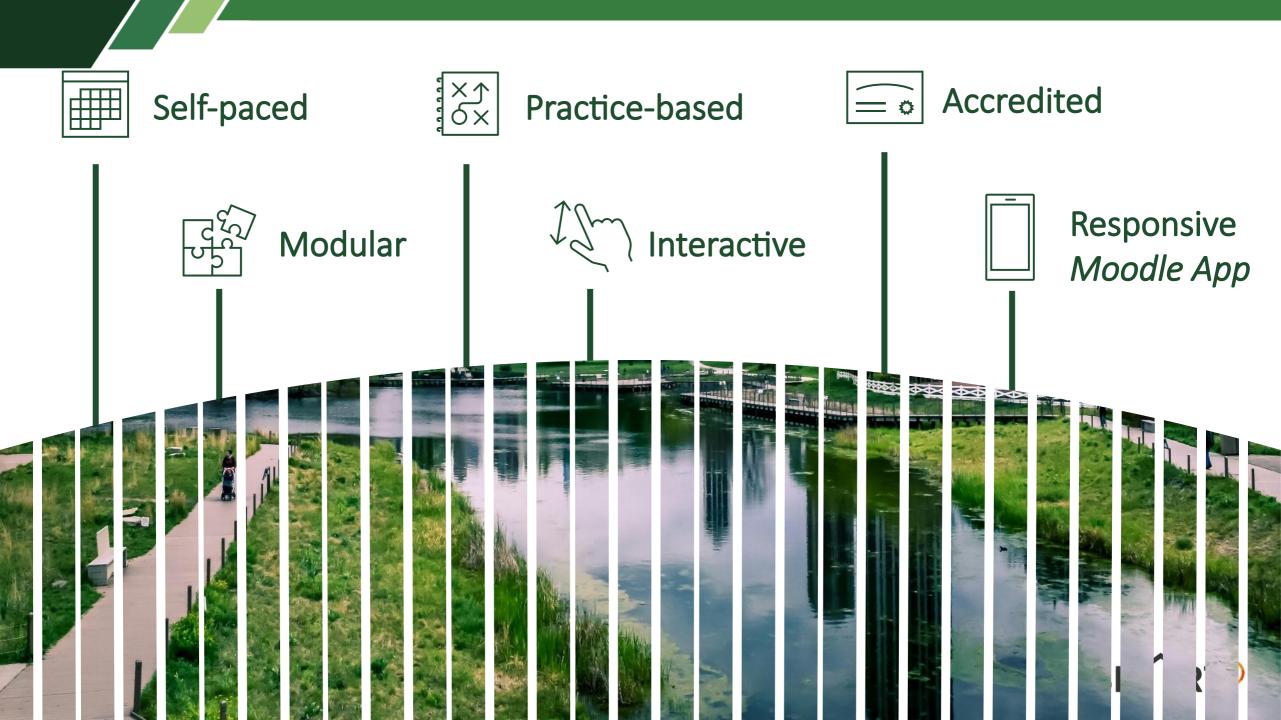
Future-proof your expertise!

Stay ahead of the curve and gain a competitive edge in the evolving landscape of **smart building practices**.



MAIN FEATURES







Effective learning strategies

8-hour, structured, progress-saving **content** Unlimited-attempt **quizzes** Realistic problem-based **exercises**



COURSE BLUEPRINT



Smart Readiness Functions

Smart Readiness Assessment

Accreditation

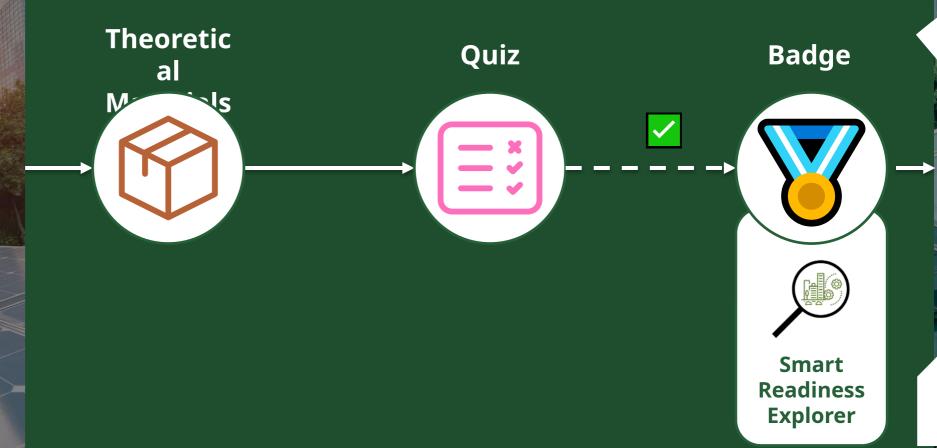


Ass function rels within each technical domain's smart-ready services.

assessments, through a systematic audit of a building.

abilities learned through the course in a real-life scenario.

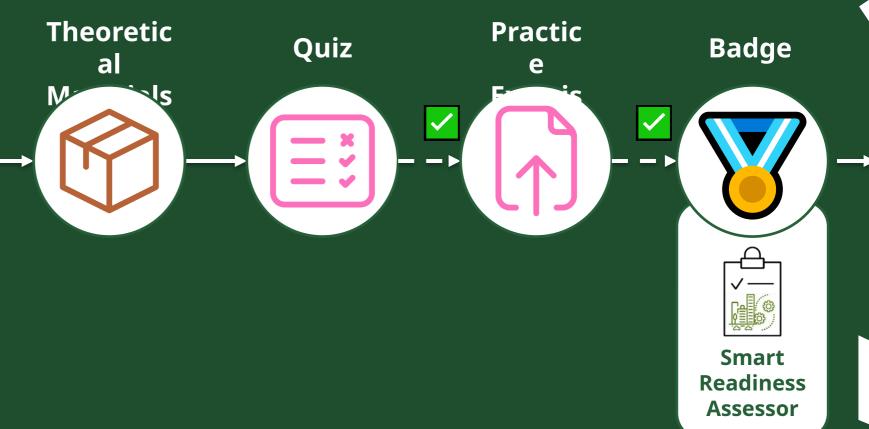
Smart Readiness Functions



Ass function rels within each technical domain's smart-ready services.

Smart Readiness Assessment





assessments, through a systematic audit of a building.

Accreditation



Applicati Diplom on **Smart Readiness Specialist**

Credentia



Engagement & Collaboration

Dissemination of policy **updates and news**

Participatory community **forum** Continuous re-evaluation and **feedback**







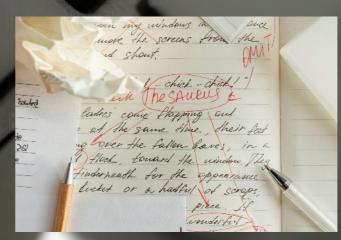
• Centralised hub for important announcements, course updates, and news from the world of smart-ready buildings.

 Managed by the course instructors.



GLOSSARY

• List of acronyms, abbreviations and definitions used in the modules composing the syllabus of the course.





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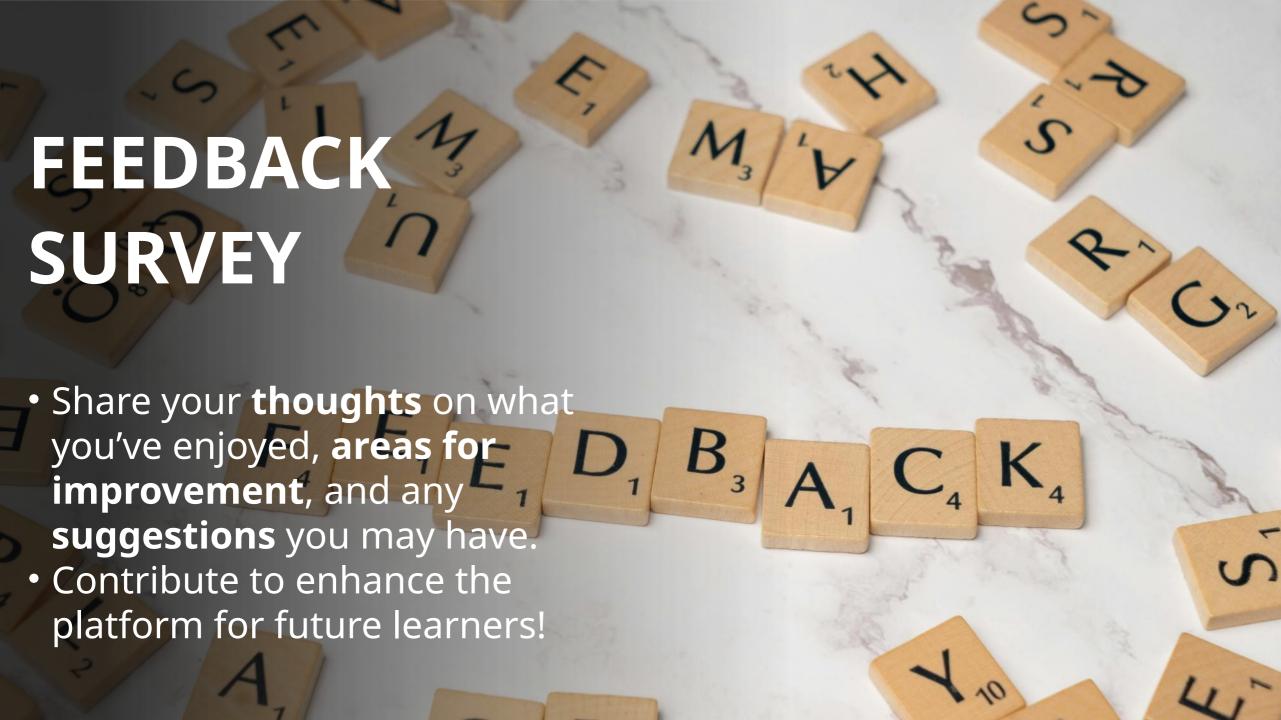


- Familiarise yourself with the regulatory framework for smart-ready buildings.
- Learn about the key provisions as established by the Energy Performance of Buildings Directive.



TEMPLATES

• Template documents to facilitate the **professional practice** of smart readiness assessors and specialists.



Make the smart move Start today!

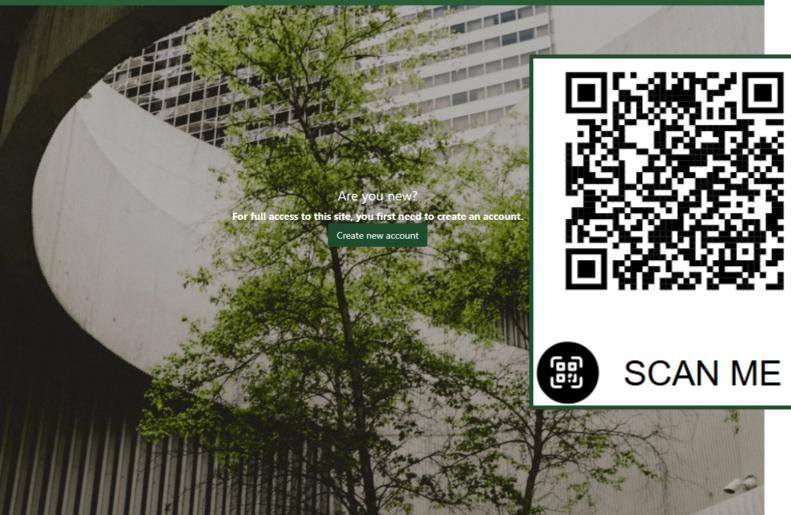


https://smartreadiness-training.eu/





Funded by the European Union, under the Grant Agreement № 101077241. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.





Welcome!

Login with your username and password, or other services



pcm@rehva.eu	
Password	

Lost password?

Log in

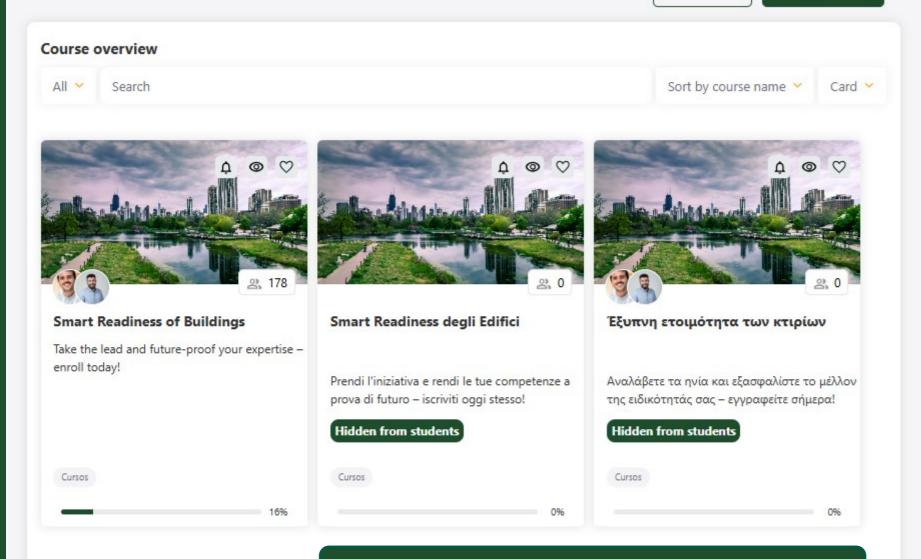
English (en) >

Cookies notice

My courses

New course

Manage courses







Coming soon in other languages!

Thank you!



Pablo Carnero - pcm@rehva.eu
Technical EU Project Officer















EU wide network of Testing facilities & Innovation services for new building envelope technologies & products

Pushing on Skills: Training Innovation Assistants for the Green Transition in Construction

The STAR*track & Metabuilding Labs Approach

Germain ADELL – Metabuilding ASBL General Director

08/10/2025



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Our OITB ecosystem



































ĽÉMI





LIST 🥏

LIST / NEOBUILD

Bettermbourg

LUXEMBOURG





RISE Borás









U. of GALWAY Galway **IRELAND**





NOBATEK / INEF4 Anglet FRANCE





BAM Berlin **GERMANY**









CARTIF

Boecillo

SPAIN











BUILDWISE

Limette

BELGIUM







TEKNIKER







STRESS Benevento ITALY





UPV / EHU Vitoria SPAIN





O3BET replication Living Labs

metabuilding labs











IDONIAL Gijón SPAIN





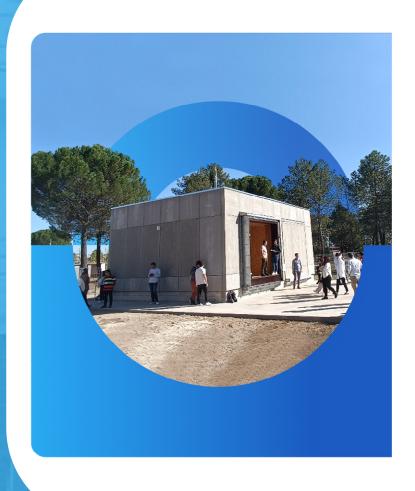
Eibar **SPAIN**



UNIRC Reggio Calabria

Metabuilding Labs 5 highlights in Automn 2025



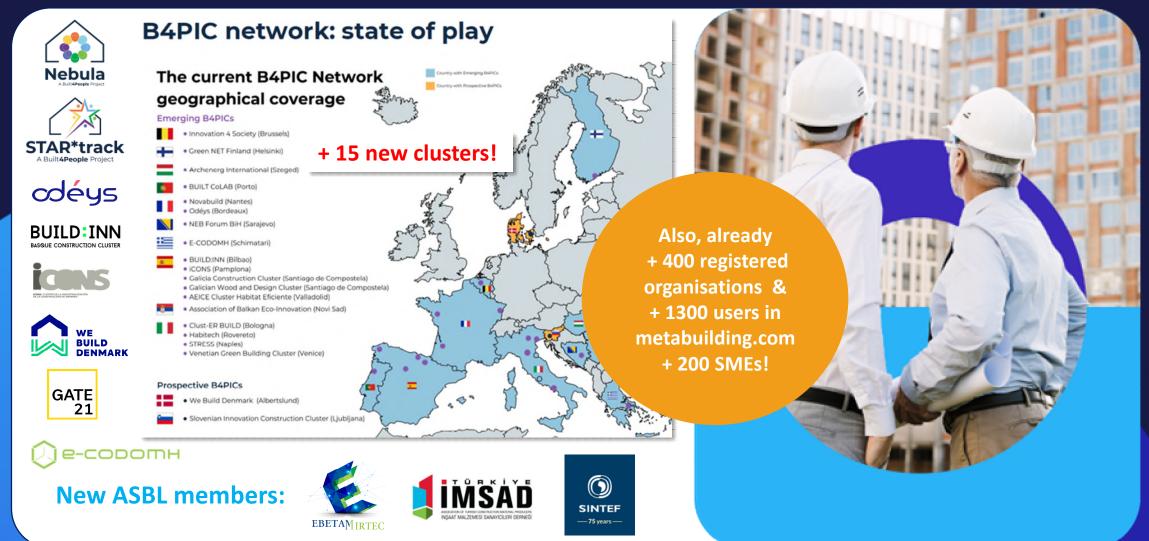


- 1. Our ecosystem grows: 40+ project partners; 20+ Metabuilding association members (3 external to project); Built4People Innovation Clusters network is over 35 clusters
- 2. Our Digital Open Innovation Platform metabuilding.com now handles a pilot buildings module and Digital Product Passports...
- **3.** Our management entity *Metabuilding ASBL* in Brussels has a new Board of Administrators with 12 members
- **4. Our new Affiliate Membership tier** will launch soon, every stakeholder in the value chain will be able to join the association!
- **5. Our 7 O3BET innovative testbenches** are being built, some are already finished

Our extended ecosystem







The B4PIC Charter contents





1. Whole Built Environment ecosystem:

 Clusters must involve various stakeholders across the entire built environment value chain, from materials and construction to building use and renovation.

2. Multi-objectives:

• Clusters need to address diverse goals, including scientific (holistic innovation), economic (decarbonisation), and societal (behavioural change) objectives.

3. Cross-sectoral:

 Collaboration extends beyond traditional sectors to include a wide range of disciplines, fostering interdisciplinary approaches to innovation.

4. Locally anchored with national and European outreach:

 Clusters have a local foundation and focus but also connect to national and European networks and policies to broaden their impact.

5. Cross-border:

 Collaboration and exchange of good practices occur across different countries, facilitating the adoption of innovative solutions in diverse contexts.

6. Access to testbeds and demonstration spaces:

 Clusters must have the ability to test and showcase new solutions and approaches, enabling demonstration of their effectiveness and feasibility.

A Human-Centric, Two-Tiered Support System





We have designed a support ecosystem that combines powerful infrastructure with skilled human guidance. It relies on two key roles:

- The Innovation Assistant: Based at a local innovation cluster, they are the first point of contact. Their function is needs assessment, system navigation, and brokerage.
- The Innovation Coach: An expert engineer within a Research & Technology Organisation (RTO), they provide in-depth technical execution, testing, and validation.

This model ensures efficiency, reserving deep technical expertise for targeted, expert direct demands or qualified, high-potential innovations.

The Innovation Assistant profile





A Local Navigator for European Resources

- Mandate: To act as a proactive "on-ramping agent" and trusted guide for SMEs within their regional ecosystem.
- Core Functions: A clear workflow of Triage -> Needs Assessment -> Navigation -> Brokerage.
- **Profile:** They are not scientists, but skilled "technical translators" with strong communication, project management, and digital platform proficiency. They bridge the gap between the SME and the expert.

The 5 days "Star*Track Certified Innovation Assistant" Training programme





Core Curriculum: Mastering the Three Pillars of Support

The training is structured to mirror the Assistant's real-world workflow:

- **1.Understanding the Ecosystem (Day 1):** Grasping the strategic context of the Built4People Partnership, the Metabuilding Labs OITB, and the complete SME innovation journey.
- **2.Mastering the Tools (Days 2-4):** Gaining proficiency in the core digital and analytical instruments for assessment and matchmaking.
- **3.Mastering the Process (Day 5):** Practicing the client-facing skills for effective SME engagement, from the first interview to a successful hand-off to an Innovation Coach.

Key Tool 1: The Construction-Specific TRL Scale

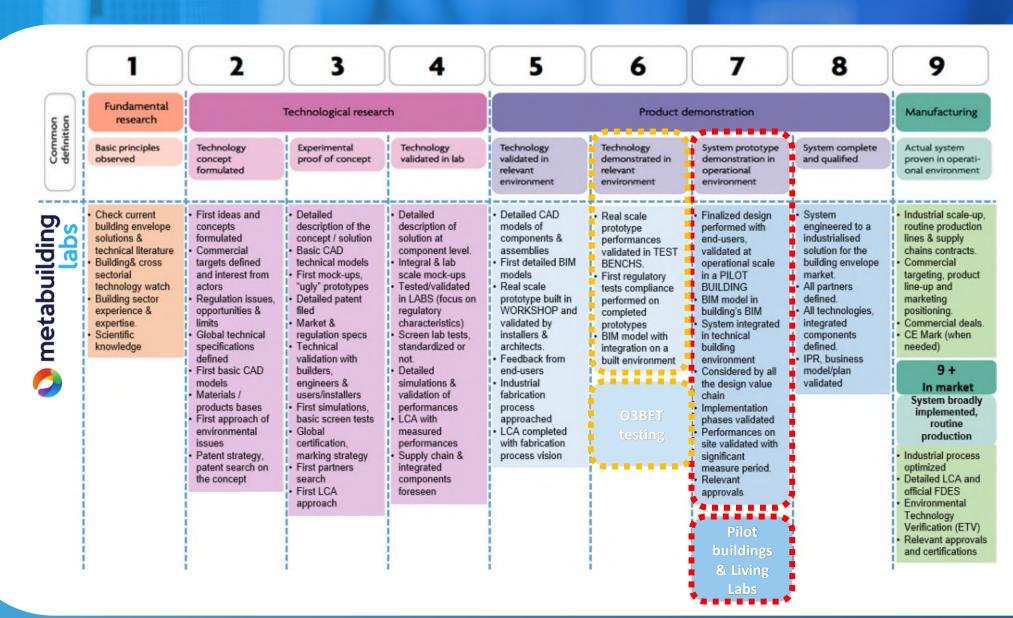




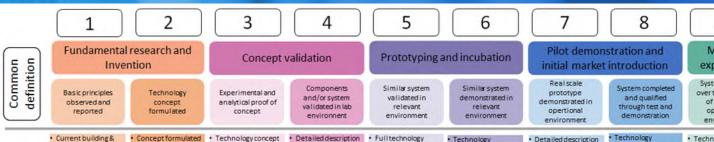
- The training provides mastery of the Technology Readiness Level (TRL) scale adapted by Metabuilding Labs specifically for the construction sector.
- This tool moves beyond a simple technology assessment to include criteria across eight categories, including manufacturing, market, environmental, and regulatory readiness.
- It enables the Assistant to conduct a standardized, holistic needs assessment, accurately pinpointing an SME's innovation maturity and identifying the next steps needed to advance.



Our Construction sector adapted TRL scale (proposal version)







integratingthe

of components,

assembliesand

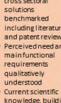
assemblies

components and their

Detailed CAD models

system (BIM models)

metabuilding labs



- including literature and patent review Perceived need and
- knowledge, building sector experience and relevant expertise
- with functional expectations System concept Illustrated with sketches and diagrams
- Existing demand clarified and commercial targets defined
 - solutions collected the concept Translation of market Listing of the key needsinto performance functionalities indicators essential to Environmental issues justify the value of the
 - Regulatory issues, concertunities and limitations.
 - Manufacturing process drafted Patent and IPR strategies launched Small research team and acquisition of

new expertise

- Cost of competitive
 - technology
 - Life Cycle Cost (LCC) approach initiated with Lifecycle inventory (LCI) at components and materials[evel Prediction validated

potential scope of

Technology and key

illustrated with a

simplified level of

models, mock-up)

Market feasibility of

application

components

- with first analytical, experimental or numerical studies Life Cycle Analysis (LCA) approach initiated with LCI at components and
- materialslevel · Listing of mandatory requirements to market the technology (e.g. Identification of applicable harmonized European standards hEN)
- Manufacturing feasibility of each key component validated Researchteam expanded and search for partners and collaborative projects

activated

- described listing its key components and component level
- Keycomponents Including technical detailsare modelled through CAD models All materials and technology detail (e.g. basic CAD components built

(hotspots)

requirements are

Essential

identified

Testingand

development

roadmap strategy

with mandatory

requirements

laboratory

expanded

environment

and expertise

initiated to comply

the technology in a

- Small parts and separately similar system built Expected includingsome functionalities are components quantified through assembling (fablab conditions) targeted values and a cost-performance Feedback from end-
- model is established userscollected Sales and marketing to support the value plan developed proposition LCC assessment using LCC assessment is simplified frameworks completed and and assumptions alternatives are
- proposed All materials and components are All components and tested in lab assemblies essential characteristics are Numerical validation collected or tested
- of the performances Numerical simulated performances at system and validated with component level LCI is completed and experimental results LCA is initiated to on small parts and identify the main similar system in user contributors environment
- LCA assessment is completed and characteristics to be alternatives are certificated and other
 - proposed (ecodesign) roadmap checklist Testingand updated including assessment voluntary frameworks development Capability to produce roadmapvalidated a prototype system or with relevant experts subsystem in a Preliminary production relevant industrialization plan environment. Consultation of the
- and supply chain developed Capability to produce Experts and certification bodies consulted to validate and apply the Research tea, funding development roadmap

- Technology description fully detailed including the interfacewith
- building Detailed CAD model of the technology Integrated on built
- Engineering-scale Full-scale prototype integrated in a PILOT models or prototypes BUILDING LCC Assessment
- Performance guarantee strategy (based on models and experimental results) Financial and Business
- Models Validated Application of the LCC assessment to the prototype
- Fullsystem performances demonstrated in part through a real scale prototype in TEST BENCH or numerical simulations Application of the LCA
- First regulatory tests compliance performed on completed prototypes Product Technical file drafted

Development

accreditedor

approved inspection

or certification body

required to obtain

real application

relevant approvals for

Relevant approvals for application to an experimental PILOT BUILDING Manufacturing of the product is nowfully

of the technology in

its finalversion within

a real environment

Detailed CAD model

integrated on a pilot

of the technology

site (BIM model

applied to a PILOT

BUILDING with

performances

Validation of the

acceptability and

feasibility of the

solution in a PILOT

validated for a PILOT

significant measure

measured

BUILDING

Performances

BUILDING with

periodand

performance

ICA Assessment

BUILDING with

performances

measured

applied to a PILOT

operational at low rate Consultation of the accreditedor approved inspection or certification bodie description for commercial purpose

Generic BIM model of

- the system that can be embedded in building's BIM Final form of the systemfully Implemented in PILOT BUILDINGS under expected conditions Commissioning
- process LCC completed with fabrication process vision
- Market Introduction and commercial dea System technical and non-technical key performances validated in at least three PILOT BUILDINGS
- Environmental product declaration drafted(EPD-EN
- Pilot line capability demonstrated with Marketingactionsto commercialisethe technology

- Market expansion
- System proven over the full range of expected operational environment
- Technical notice and successstories widely Continuous quality processwith
- performances and satisfaction monitoring Market reached and refined commercial targeting product range and marketing
- positioning CE mark affixed and Declaration of
- Performance (DoP) Revision and verification of the EPD recognized LCA expert
- Relevant certifications and approvals obtained under the ful scope of application
- Full production Tarinched and sustained



System broadly implemented. routine production

- Product expanded to larger markets and industrial process continuously improve Industrial process optimized
- Third party validation of the technology performances (Environmental Technology
- Verification ETV) **UpdatetheLCA** and EPD following the
- product improvemen Full production is expanded and lean production practices adopted

Key Tool 2: The OITB Service Catalogue & metabuilding.com Platform





- Assistants are trained on the back-end functionalities of the metabuilding.com platform, the Single-Entry Point to the entire Open Innovation Test Bed (OITB).
- They learn to navigate the OITB's extensive catalogue of (currently) over 749 testing services across 13 countries to find the perfect technical solution for an SME's needs.
- This includes searching for specific tests, checking facility availability, and analyzing expert profiles to match the SME with the testing services they need or the most appropriate Innovation Coach.

From Training to Impact: Building a Community of Practice





The program's impact extends beyond the initial training week.

- Accreditation: Creates a recognized quality standard and a public registry of certified professionals, building trust in the network.
- Community of Practice: We will be establishing a permanent online forum for all certified Assistants to share best practices, ask for advice on complex cases, and provide direct feedback for system improvement.

This transforms a one-off training into a living, continuously learning network that amplifies the success of the entire ecosystem.

Conclusion: Building the Human Infrastructure for Innovation





The green transition in construction requires more than just new technologies; it requires a skilled human network to connect innovators with the right resources.

- → The STAR*track training program for the **Metabuilding Labs OITB** creates this vital network of local navigators, empowering regional SMEs to access world-class, pan-European expertise.
- → By "pushing on skills," we are building the human-centric support system around the **Built4People Innovation Clusters** across Europe that is needed to accelerate the next generation of sustainable solutions for the built environment.

Our New Affiliate Membership tier coming soon! Your Gateway to Europe's Premier Built Environment Ecosystem

Is This Membership For You?

This tier is for forward-thinking organisations of all sizes within the European construction value chain, including:

- Ambitious SMEs & Contractors
- Innovative Architectural & Engineering Firms
- Cutting-edge MaterialsSuppliers
- Technology Startups poised for growth

Your Benefits: A Catalyst for Growth

- Amplify Your Visibility: Gain credibility with the "Metabuilding Affiliate Member" logo and a listing in our public Member Directory.
- **Gain Exclusive Intelligence**: Access a membersonly hub with curated industry reports, market analysis, and strategic briefings.
- Engage with Leaders: Receive significant discounts on all Metabuilding conferences, workshops, and webinars to network with key decision-makers.
- Unlock Opportunities: Leverage our matchmaking platform to find project partners and be discovered by major industry players.
- Accelerate Your R&D: Get streamlined access to Metabuilding Labs services—including innovation coaching, testing, and certification—plus support for securing EU funding and joining R&D proposals.



A Simple Path to Partnership

An annual investment provides year-round access to all affiliate benefits.

- Affiliate SME: €250 / year (For SMEs and SME-sized Associations)
- Affiliate Corporate: €1,000 / year (For Medium and Large Companies)

This is a non-voting membership, allowing you to focus 100% on leveraging the ecosystem for your business growth.

Be the First in Line.

The official launch of the Metabuilding Affiliate Membership is just few weeks away.

By registering your interest today, you will be placed on our priority list. You will be the very first to receive the official invitation to join, securing your place in the ecosystem before the public announcement.

Don't miss this ground-floor opportunity to connect your business to the future of construction



Join the Metabuilding Association



Register in our innovation platform for free

Contact us: contact@metabuilding.com

Visit us at metabuilding.com











Connect, Innovate, Build.



letabuilding Labs project has received funding from the uropean Union's Horizon 2020 Research and Innovation gramme under Grant Agreement No 953193.



As a leader shaping the future of the built environment, you understand that collaboration is the key to progress.

Metabuilding, Europe's premier innovation ecosystem for the construction sector, is excited to offer you, the insiders and innovators at Sustainable Places 2025, an exclusive preview of our next major evolution: the Metabuilding Affiliate Membership tier.

This is a new tier designed for the dynamic companies that drive our industry forward. At present, our association is made exclusively of testing facility operators and governance organisations. However, requests from industry have led us to understand that companies and associations want access to the brand and body of knowledge being constructed every day - so we are adapting.

The official launch is just weeks away, but we are giving you the first opportunity to be part of it.



Your Exclusive Advantage: A Glimpse of What Awaits

Becoming a Metabuilding Affiliate Member places your organization at the heart of European construction innovation. This new, accessible tier is designed to deliver tangible value and a direct catalyst for growth.

As a future member, you will be able to:

- Blevate Your Profile: Gain instant credibility with the official Metabuilding affiliation and increase your visibility through our exclusive European member directory.
- Access Insider Intelligence: Tap into a members-only hub of market analysis, strategic reports, and curated insights that will keep you ahead of the curve.
- Connect with the Community: Enjoy privileged access and discounts for our high-level conferences, workshops, and networking events, putting you in the room with key decision-makers.
- Forge Strategic Partnerships: Leverage our powerful digital platform, metabuilding.com, to find project collaborators, discover new clients, and be found by major industry players seeking your
- Supercharge Your Innovation: Get streamlined access to the Metabuilding Labs Technical Services Network. Benefit from innovation coaching, world-class testing and certification services, and receive expert support to secure EU funding and join collaborative R&D proposals.

Thank you for your kind attention

Contact: g.adell@metabuilding.com









Join the Metabuilding Association as Affiliate Member



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